



# NEW TRIPLE PURE 32

**EXTREME HOLD. NO EXTREME SCENT.**

**Triple Pure 32** extreme high-hold hairspray gives you maximum hold and minimal scent. Formulated with the comfort of professionals and consumers top of mind, Triple Pure 32 neutralizes overpowering odor while locking in styles and controlling unwanted frizz.

**Keep what you want, lose what you don't.**

## BENEFITS



Neutral  
fragrance



Extreme  
high-hold



Zero  
crunch

290ml



GET INSPIRED. BE PART OF IT.

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**REDKEN**  
5TH AVENUE NYC