

NATURAL PRODUCTS NOT LIVING UP TO YOUR EXPECTATIONS?

TRY NEW **NATURE + SCIENCE**

A no compromise alternative to Redken's cult favorite haircare ranges, **All Soft**, **Extreme** and **Color Extend**. New Redken **Nature + Science** is a collection of shampoos and conditioners, made with high performance, naturally derived* ingredients, that provides softness, strength and color vibrancy with a clean feel and bounce.

VEGAN • SULFATE-FREE • SILICONE-FREE
PARABEN-FREE • 100% NATURAL ORIGIN FRAGRANCE

*Redken considers an ingredient to be naturally derived if it's unchanged from its natural state or has undergone processing yet still retains greater than 50% of its molecular structure from the original source. Vegan = No animal derived ingredients or by-products



ALL SOFT **WITH BIRCH SAP**

- Hydrates and softens hair
- Replenishes moisture and conditions for healthy looking hair



EXTREME **WITH LUPINE PROTEIN**

- Fortifies and strengthens hair
- Helps prevent breakage and split ends



COLOR EXTEND **WITH GINSENG**

- Gentle, non stripping formula
- Helps maintain hair color vibrancy and adds shine

GET INSPIRED. BE PART OF IT.

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