

**MATRIX CANADA**

Digital Education Calendar

# WELCOME TO MATRIX SPRING 2021

## Education for Everystylist.

As the most inclusive brand in the industry, we empower hairdressers of all ages, backgrounds and levels of expertise with the tools and self-assurance to deliver next-level looks and realize their creative and professional potential.

#matrixcanadaeducation

*Join us*



@matrixcanadaeducation



Join over 10,000 like minded  
hairstylist @matrixcanadaeducation

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# Connect ME Socolor

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See the features, get the benefits with SOCOLOR! Build your color knowledge and confidence with creative solutions for all your coloring challenges. Discover what makes SOCOLOR permanent cream color unique and learn refresher options to boost your revenue.

## Date

Feb 8th @11:00 – 1:00 EST

[https://zoom.us/meeting/register/tJ0vdOihrT4tG9JM2RjCDupsT-LIHcs\\_jGIL](https://zoom.us/meeting/register/tJ0vdOihrT4tG9JM2RjCDupsT-LIHcs_jGIL)

March 8th @ 11:00 – 1:00 EST

<https://zoom.us/meeting/register/tJYpf-yqrDlpH90L-aokHC-3jkO7zLBH1Ni->

March 23rd @ 1:00 – 3:00 EST

<https://zoom.us/meeting/register/tJwucuGurjoiHtV5CW8K5lcReylzCP887yOX>

April 12th @ 11:00 – 1:00 EST

<https://zoom.us/meeting/register/tJcrd-uopzMjHtWE1ZIEo6RNtwssDN79wmmr>

Register today to get your zoom Link

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# CONNECT ME COLOR SYNC

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Expand your creativity and everyday hair coloring challenges with Color Sync. Learn when to choose a demi-permanent color and the versatility of services that can be achieved. Create formulas for low-lighting, toning and grey blending.

## Date

Feb 22th @11:00 – 1:00 EST

<https://zoom.us/meeting/register/tJEscOCurT4jHdaaefoMFaAwv261SLCCeeJw>

March 9th @ 1:00 – 3:00 EST

<https://zoom.us/meeting/register/tJModemspjguHtKLi03hbeEM5PLbXITIIOGq>

March 22rd @ 11:00 – 1:00 EST

<https://zoom.us/meeting/register/tJYof-igrT0oE9XbtyWgczyfpWIBtIrYq5lr>

April 13th @ 1:00 – 3:00 EST

<https://zoom.us/meeting/register/tJEkceCqqzlrH9FPyNdOlwPHs0reuWuXrsPp>

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# Secret of Grey Coverage

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Want to understand the tricks of grey coverage, no matter how stubborn? Learn how to provide a perfect blend to uniform & opaque coverage for all hair types, textures and level. Maximize the Matrix Portfolio to meet all your clients needs and wants

## Date

Feb 8th @ 2:00 – 3:00 EST

<https://zoom.us/meeting/register/UwocuqgpzwqHNFm0qO5Kr7Z2hxdEMojFVGy>

March 8th @ 2:00 – 3:00 EST

<https://zoom.us/meeting/register/UcodeChqj8uEtxE5RmOthvpf1aJ9B6KuCAO>

April 12th @ 2:00 – 3:00 EST

[https://zoom.us/meeting/register/U0rd-mvqDooHdSWrdZ\\_GCmLC4aQo31DdHoz](https://zoom.us/meeting/register/U0rd-mvqDooHdSWrdZ_GCmLC4aQo31DdHoz)

Register today to get your zoom Link

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# ME Favorite Formula's

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Get insight on industry favorite formula secrets using Socolor and Sync for all hair types. Deep dive into the what, why and how to use these to make the one, two punch of perfect haircolor

## Date

Feb 22th @ 2:00 – 3:00 EST

[https://zoom.us/meeting/register/tJYrdOurrzgsE9zCYdjnzLtck70TbAB\\_urUU](https://zoom.us/meeting/register/tJYrdOurrzgsE9zCYdjnzLtck70TbAB_urUU)

March 22nd @ 2:00 – 3:00 EST

<https://zoom.us/meeting/register/tJEsdOCvrTkvhddrtcXyJhYJHudRn-hTFKVL>

Register today to get your zoom Link

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# Blondes

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All About Blondes! Navigate the blonding palette, simplify your technique, modernize your end result. Learn how to perfect the art of blonde on all textures and levels.

## Date

Feb 8th @ 3:00-4:00 EST

<https://zoom.us/meeting/register/tJAvce2sqjotGtxQPGXuqRrH0P0SxaVVYfpV>

March 8th @ 3:30-4:30 EST

<https://zoom.us/meeting/register/tJcqD0mqzwrH9JbFgir52712EcBiilelQ5->

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A woman with vibrant, wavy red hair, wearing a light-colored tank top, looking thoughtfully to the side with her hand near her head.

# All about Reds

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A close-up, soft-focus image of two hands gently holding a single strand of hair, likely demonstrating a hair care technique.

Perfect the art of your red heads! Eliminate the challenges when trying to achieve a rich copper or red, learn to formulate for the most even results on all textures and levels and demystify any red challenges with the Matrix Color Portfolio. Come armed with your questions!

## Date

April 12th 9:30 – 10:30 EST

<https://zoom.us/meeting/register/tJwtfuuqqDMoGN0XBp4HKcgsay2Gq73ZQacS>


Register today to get your zoom Link

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A woman with long, wavy hair featuring a vibrant rainbow-to-ash gradient, viewed from the back. She is holding a black comb to her hair.

# CONNECT ME SOCOLOR CULT

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A close-up of two hands holding a hairbrush, with a woman's arm and a beaded bracelet visible in the foreground.

Think outside the box & learn the endless possibilities of creative coloring on all hair types and textures with SoColor Cults color palette. Amazing possibilities await you in a fun and inspirational way.

## Date

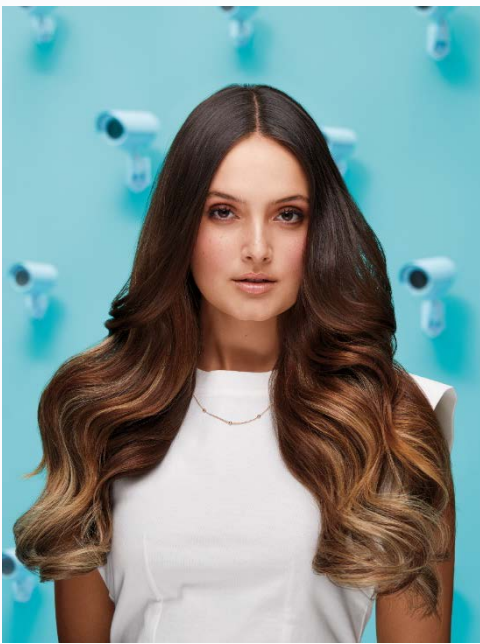
April 20th 10:00-11:00 EST

<https://zoom.us/meeting/register/tJMpceGgqDkvHtNS78ltftyKZbgbsdF4n44>

Register today to get your zoom Link

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# Progressive Balayage

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Join Francis Bouchard to explore the techniques of advanced balayage, money piece, color melting, bali-foiling and more. Progressive Balayage takes your skill to the next level by integrating a combination of techniques for creativity on all textures, levels, underlying pigment, and curl patterns. Increase your revenue with your new found skillset in this progressive hands-on class.

Date: March 29th 9:00 – 11:00 EST

Investment: \$25.00

<https://www.eventbrite.ca/e/progressive-balayage-tickets-137374656295>

Register today to get your zoom Link

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# FUNdamental Color Correction



## DESCRIPTION:

Master the fundamentals of the “Law of Color” & gain confidence in your corrective color skills to conquer corrective color challenges on all textures and levels. Explore Corrective Color situations like fashion tonal changes, balayage mishaps, underlying pigment, toning & more

Feb 22nd @ 3:30 – 5:00 EST

<https://zoom.us/meeting/register/tJUtcuqprzgiHd2cWEt6Nrn9-eR9Wf-LErEz>

March 22nd@ 3:30– 5:00 EST

<https://zoom.us/meeting/register/tJMuc-GppzsqHNHf7pnrvIQVz58GtJtHQSyl>

April 19th @ 3:30 – 5:00 EST

[https://zoom.us/meeting/register/tJwrf-qvpj8jGNNYGKnnY6zil2M\\_-1DSCBUh](https://zoom.us/meeting/register/tJwrf-qvpj8jGNNYGKnnY6zil2M_-1DSCBUh)

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