



new style + protect

get salon style,

NO COMPROMISE TO COLOR

Finally styling designed for color treated hair! Pureology's **Style + Protect** includes 8 must-have essentials that deliver **salon styles + color protection**. Infused with natural oils and extracts and our exclusive **AntiFade Complex**, these products protect hair from heat pollution and UV rays so hair color stays vibrant and beautiful.

- **ANTIFADECOMPLEX™**
- **100% VEGAN**
- **ZEROSULFATE®**