



**Maritime Beauty**

*Shaping Success Together...*

# CARNIVAL OF BEAUTY

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APRIL 8 – 10, 2017  
CUNARD CENTRE, HALIFAX

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**Advance Tickets \$59 (\$69 at the door)**  
**Student Tickets \$35**  
Prices include tax.





# COMPETITIONS

SATURDAY, APRIL 8TH | 5:00PM

## WOMEN'S TREND CUT AND STYLE (NEWTALENT) on Mannequins\*

Sponsored by DWA  
Registration Deadline: March 21, 2017  
Entrance Fee: \$50

Competitors will create a cut and style on a mannequin for today's trendsetter, following today's newest trends. The style must demonstrate technical haircutting skills, using color choice and placement as an accent to emphasize the cut. The combination of technical emphasis in the cut, supported by the color and quality of the finishing are important design elements needed to create your winning look. No hair extensions of any kind are allowed. Extreme or avant-garde hairstyles are considered out of category and will be demerited. All mannequin choices allowed - a competition mannequin is recommended. Maritime Beauty will offer a special price on mannequin heads. This competition is only open to students and recent grads - up to one year pre-competition date, from within the Atlantic Provinces. For complete rules, regulations and registration forms please visit [www.maritimebeauty.com](http://www.maritimebeauty.com) or your local store.

1st - Trophy, \$300 and Panther Gift Valued Over \$650.00  
2nd - Trophy, \$200 and Panther Gift Valued Over \$355.00  
3rd - Trophy, \$100 and Panther Gift Valued Over \$145.00

## WOMEN'S TREND CUT AND STYLE (PROFESSIONAL) on Mannequins\*

Sponsored by DWA  
Registration Deadline: March 21, 2017  
Entrance Fee: \$100

Competitors will create a cut and style on a mannequin for today's consumer, following today's newest trends. The style must demonstrate technical haircutting skills, using color choice and placement as an accent to emphasize the cut. The combination of technical excellence in the cut, supported by the color and quality of the finishing are important design elements needed to create your winning look. Mannequin choices are Dannyco Ladies 927 blonde or 927 brown. Maritime Beauty will offer a special price on mannequin heads. This contest is open to all Licensed Professional Hairstylists. For complete rules, regulations and registration forms please visit [www.maritimebeauty.com](http://www.maritimebeauty.com) or your local store.

1st - Trophy, \$1000 and Kasho Gift Valued Over \$1100.00  
2nd - Trophy, \$300 and Kasho Gift Valued Over \$140.00  
3rd - Trophy, \$200 and Kasho Gift Valued Over \$140.00

\*Ladies Mannequin Heads can be purchased from Maritime Beauty at a cost of \$95 including tax and shipping.  
Choose: Blonde - DP 395531  
Brown - DP 395622

\*\*Male Mannequin Heads can be purchased from Maritime Beauty at a cost of \$77 including tax and shipping.  
Male: DP - 456170

## MEN'S AVANT-GARDE CUT AND STYLE on Mannequins\*\*

Sponsored by DWA  
Registration Deadline: March 21, 2017  
Entrance Fee: \$100

Competitors will create an avant-garde cut, color and style using innovative ideas that are experimental and forward thinking. Avant-garde calls for more unconventional shapes and methods in the haircut supported with bold, highly pigmented or neon colors. Any lengths may be used, the finished look must be of a masculine nature. Sages will demerit out of category such as fantasy and trend styles. No more than 30% of the surface of the head can be shaved with clippers, scissors or a razor. Mannequin must be Dannyco Male BES2MALENBUCC. All levels of experience ranging from students, apprentices, and professional stylists within our industry and residing in the Atlantic Provinces are welcome to enter this competition. For complete rules, regulations and registration forms please visit [www.maritimebeauty.com](http://www.maritimebeauty.com) or your local store.

1st - Trophy, \$500 and Kasho Gift Valued Over \$700.00  
2nd - Trophy, \$300 and Kasho Gift Valued Over \$140.00  
3rd - Trophy, \$200 and Kasho Gift Valued Over \$140.00

## EVENING LONG HAIR UP on Live Models

Sponsored by DWA  
Registration Deadline: March 21, 2017  
Entrance Fee: \$100

This competition is a ladies' evening long hair up style, suited for an elegant and sophisticated woman, using the model's own hair to create a total look. The competitor has the freedom to create movement in the crown, top, front and sides of their design. The movement in the nape and back of the head must be directed in an upward motion. The color and its placement are open to creative design of the artist's interpretation of evening long hair up. The hairstyle must be suited to the model and depict the theme of elegant evening. This is an open competition. All levels of experience including students, apprentices and professional artists within our industry are eligible to enter. For complete rules, regulations and registration forms please visit [www.maritimebeauty.com](http://www.maritimebeauty.com) or your local store.

1st - Trophy, \$1000 and Sam Villa Gift Valued Over \$500.00  
2nd - Trophy, \$300 and Sam Villa Gift Valued Over \$230.00  
3rd - Trophy, \$200 and Sam Villa Gift Valued Over \$230.00

Official Sponsor of the Hair Competitions



# COMPETITIONS

SATURDAY, APRIL 8TH | 5:00PM

## NAIL ENHANCEMENTS

Sponsored by CND  
Registration Deadline: March 21, 2017  
Entrance Fee: \$100

This competition is designed to show the skills of a professional nail technician. Any style overlay such as fiberglass, silk, linen, gel or acrylic may be used over any natural colored tip or sculpted nail to complete a set of French style "salon" nails. This competition is only open to professional nail technicians. For complete rules, regulations and registration forms please visit [www.maritimebeauty.com](http://www.maritimebeauty.com) or your local store.

1st - Trophy, \$500 and CND Gift Valued Over \$300.00  
2nd - Trophy, \$300 and CND Gift Valued Over \$200.00  
3rd - Trophy, \$200 and CND Gift Valued Over \$150.00



Official Sponsor of the Nail Competitions

## NAIL ART

Sponsored by CND  
Registration Deadline: March 21, 2017  
Entrance fee \$100.

This competition is designed to show the creativity and skills of a professional nail technician. The design should be on medium to long nails (approx. double the size of the nail bed - natural or artificial nails). The design should flow so the eye is drawn from nail to nail. The nails individually represent the complete design. The theme or design should be original or done in a manner that is new, creative and unusual use of art media. This competition is open to any professional nail technician. For complete rules, regulations and registration forms please visit [www.maritimebeauty.com](http://www.maritimebeauty.com) or your local store.

1st - Trophy, \$500 and CND Gift Valued Over \$300.00  
2nd - Trophy, \$300 and CND Gift Valued Over \$200.00  
3rd - Trophy, \$200 and CND Gift Valued Over \$150.00



Please note: Due to liquor regulations, all attendees must be over 19 years of age to attend.



# MAIN STAGE

SUNDAY, APRIL 9TH



**ANDREA SAMPSON**

Toronto, ON



**KEVIN HUGHES**

West Hollywood, CA



**ALEX CHABOT**

Sorel-Tracy, QC

**HEIDI KENNEY**

Yarmouth, NS

## HAIR PROCESSES SIMPLIFIED

9:00am – 9:45am

Be mesmerized as our Stylists and Barbers provide a high-energy, educational and eye-pleasing segment that fuses both men's and women's trends. Watch as we simplify any hair process with our innovative tools.

**Andrea Sampson**, National Director of Education for Dannyco Professional. CEO of Beauty Industry Gals, creative writer and stylist who is featured regularly on the Marilyn Dennis Show, The Social and E-talk. Known best for her ability to capture an entire audience the moment she hits the stage. Andrea will captivate you with her ability to present excellence, and her desire to entertain. With over 20 years of experience, Andrea brings to you her extensive knowledge with all hair types. Carrying the title of "Multicultural Expert" for Canadian Hairdresser magazine, she is also a Mirror Awards finalist. Andrea's diverse coloring ability also allows her to walk with the name "Master colourist". She makes long hair styling look easy, and can incorporate any technique to perfect an up-do. Andrea is a dynamic person with a true passion for the industry, a platform artist and educator who always brings you new trends while embracing traditional techniques.



## NUMBER THREE AS INSPIRATION

10:00am – 10:45am

Past, present and future. Beginning, middle and end. Three is the number of time. It is the number of the divine. The number three is the inspiration behind our 2017 MoroccanOil Runway Collection. Our time is now. Each of our three divine looks utilizes a series of three sections to create bold, 3-dimensional forms that can be easily interpreted and re-created behind the chair.

**Kevin Hughes**, MoroccanOil Artistic Director, is an editorial hair stylist based in West Hollywood, CA. Kevin began his career studying fashion buying and merchandising. He went on to cosmetology school in New York, where he was mentored by some of the biggest names in the business. His work has graced the pages of Vogue Beauty, Elle, Glamour, Harper's Bazaar and L'Official. Backstage at Fashion Week, Kevin has worked with top designers. He has also styled numerous celebrities such as Emily Blunt, Bryce Dallas Howard, Rosie Huntington-Whiteley, Jasmine Sanders and Bill Paxton. Kevin's energy and passion for teaching and empowering others is contagious, and he loves making every client look and feel their absolute best. In his work and life, he takes inspiration from Maya Angelou's famous words: "People will forget what you said. They will forget what you did. But people will never forget how you made them feel."

## THE HOLOGRAPHIC TREND

11:00AM – 12:15PM

MATRIX takes the stage featuring its unique holographic color trend! Holographic color is an ultra-iridescent and versatile color trend using multiple prismatic hues, infused with lavenders, pinks and hints of metallic for a unique finish.

**Alex Chabot**, Artistic Director Design Team Canada, takes to heart his title to raise the skills of everyone with relevant training on new trends and techniques for educators. He is co-owner of NZO Salon, a full 6,000 ft<sup>2</sup> center offering all services that relate directly or indirectly to the hairstyling industry, such as botox, laser, hair removal, personal shopper, etc. Its reputation is unparalleled. He created one of the first ecological salons in Quebec. In partnership with Green Circle Salon, it recycles all waste, chemical product and hair.

**Heidi Kenney** has been in the industry for over 30 years and has been sharing her creativity and love of color across Canada, the United States and Mexico. She is passionate about her craft and loves to share her knowledge. Known for teaching advanced color techniques and making them salon friendly, Kenney says, "Knowing the why before the how will carry you a long way in your craft."

**MATRIX**

MOROCCANOIL®



# MAIN STAGE

## SUNDAY, APRIL 9TH



### TASHA PARKER

Fredericton, NB

### STEPHANIE RUSSELL

St. John's, NL



### SAM VILLA

New York, NY



### LEEN & BERTUS

Rotterdam, Holland

#### COLOR IS THE NEW MAKEUP!

1:00pm – 1:30pm

Join Redken Artists Tasha Parker and Stephanie Russell as they share new insights and trends for 2017. Experience the Redken Color Portfolio and the New HDRESOLUTION low-lift Alkaline Color! Show off your professional skills and create phenomenal HAIRCOLOR! Learn new color techniques and what's in fashion for 2017!

**Tasha Parker** believes that passion, inspiration, and education is what makes you successful in the hair world. After 10 years in the industry, Tasha still loves to empower others with education, while passing the inspiration not only through her programs, but also to her clients providing them with the latest in trends while giving them beautiful, shiny, healthy hair.

**Stephanie Russell** has spent her entire career as a hairstylist immersed in education. She has trained internationally in all aspects of the industry and loves to share the information she has collected through national programs, which include "Color and Know Why" and "Dream Curls." Always looking for a challenge, she has earned the elite achievement of Redken Certified Hairstylist and has placed in several national competitions, including the Redken Cover Competition. Learning with Stephanie is always entertaining!

#### CUT IT OUT!

1:30pm – 2:45pm

Tired of doing the same old thing behind the chair, Cut it Out! Sam will give tips to help you break away from habits and open up to new ways to design and finish hair. Sam will cover easy looks for today's clients, how to take cues from the trends, changing tools to change results, being creative with a "trim" and the evolution of short shapes. Sam will give you a look at his own personal tips and tricks for spectacular finishes. Change without fear!

**Sam Villa** is known for doing things differently to challenge, inspire and motivate change. His encouragement to stylists is unrivaled, as he genuinely wants each one of them to reach deep to identify how they can make a change to promote their own growth. His talents stretch far beyond his brilliant cutting and finishing skills; he has many business skills that enliven stylists to think about how they speak to their guests to add value behind the chair.

Sam is in his glory and most comfortable when teaching – a natural transition from his early coaching days in sports. Practice, practice, practice, until you master the craft and then share with others, so they too can become successful!

REDKEN  
5TH AVENUE NYC

SAM VILLA®

#### SCHOREM SECRETS

3:00pm - 4:15pm

Join the PARTY with the founders of Schorem Barbier – **Leen & Bertus** and watch first hand their barbering expertise and be inspired by the wealth of knowledge that these two gentlemen have for the art of barbering. Shears down, glasses up!

Schorem Barbier is an old school "men-only" barbershop in the heart of the working class city of Rotterdam, Holland. Schorem specializes in the classic cuts that have proven themselves over the decades - pompadours, flat tops, and contours.

Since its opening, Schorem has been frequented by greasers, rockers, bikers, ruffians and other fine gentlemen scumbags from every echelon of society. With more than fifty years of barbering and grooming experience, these Rotterdam Barbers have formulated pomades worthy of their exacting standards and have created the world's finest – REUZEL.

REUZEL

REDKEN  
5TH AVENUE NYC

# SHOW FLOOR

SUNDAY, APRIL 9TH | 8:30AM - 4:30PM

## CHECK OUT ALL YOUR FAVOURITE BOOTHS ON THE SHOW FLOOR!

Allpresan  
Alterna  
American Crew  
Artistic Nail Design  
Babe  
Bain de Terre  
Bodyography  
CND  
Dannyco  
Framar  
Golden Devon

Kasho  
Lanvain  
L'Oreal Professionnel  
Matrix  
Moroccanoil  
Panther  
Pre-empt  
Pureology  
Quannessence  
Redken  
Refectocil

Reuzel  
Sam Villa  
Schwarzkopf  
Sexy Hair  
Silhouet-Tone  
Sparks  
Sure Thik  
Takara Belmont  
Wahl

**SHEAR  
SHARPENING  
AVAILABLE!**





# SHOW FLOOR

SUNDAY, APRIL 9TH | 8:30AM - 4:30PM

## TAKE LEARNING TO THE NEXT LEVEL!

World-class educators will be facilitating 45 minute sessions to help you improve and learn new skills.

Learn some of the hottest trends in the industry from your favourite brands!

LIMITED SEATING available. Admittance to these classes will be on a first come, first serve basis.

**All attendees will receive a FREE GIFT!**

## CLASSROOM SCHEDULE

**9:00am – 9:45am**

### **QUANNESSENCE ANTI-AGING**

LOOK & LEARN

Aging and its effects will impact everyone. Treatments designed to minimize or reverse this process is the largest and fastest growing sector in skincare. This clinic will review the technologies of the key Quannessence products and ingredients used to overcome the effects of aging. The focus will be on anti-wrinkle and skin barrier technologies and how to get the most from your Quannessence products.

**10:15am – 11:00am**

### **REDKEN BRAIDS MASTER**

HANDS-ON

Inspired by the looks from this season's runway trends, this class will help you understand all the elements of braiding hair successfully and eliminate the guess work. Get the tips and techniques on how to create perfect braids as a stand-alone look or incorporate them into your finished look using hair wefts, extensions and other "accessories" to make the finished look seamless. Hands-on class.

**11:30am – 12:15pm**

### **SEXY HAIR EXPRESS YOURSELF**

LOOK & LEARN

Own the room and let your SEXY APPEAL SHINE. A sneak peek into the 2017 collection Express Yourself.

**1:00pm – 1:45pm**

### **L'OREAL PROFESSIONNEL IT LOOKS 2017**

LOOK & LEARN

Showcasing the IT LOOKS in haircut, styling and color. This class will focus on both cut and color and the marriage of both in order to achieve today's trendy looks.

**2:15pm – 3:00pm**

### **MATRIX HOLOGRAPHIC TRENDS**

LOOK & LEARN

Join the Matrix team as they give you an exclusive sneak peek into the spring and summer holographic trend featuring Matrix's new color melting techniques.

**3:30pm – 4:15pm**

### **MOROCCANOIL ADVANCED STYLING**

LOOK & LEARN

Join Artistic Director Kevin Hughes as he takes you on a journey into the secrets behind taking styling to the next level.

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# GALA

SUNDAY, APRIL 9TH | 6:30PM

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## IT'S TIME TO PARTY ROCK & ROLL STYLE! JOIN US AS WE THROW IT BACK TO THE 60s!!

So, put on your best 60s/Rock & Roll attire and head on out for an evening of fun and entertainment! The best outfit will win, so be sure to dress to impress! From full skirts, to mini-skirts, big hair to beehives, from slim fits to narrow cuts and clean lines – the options of 60s era style are endless! Who will be best-dressed?

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### WITH GUEST HOST Katie Kelly

You may recognize Katie from her daily segment on CTV Morning Live Atlantic "Trending Now." As social media reporter she keeps viewers up to date on the hottest trends online and world of entertainment.

She is also the Promotions and Marketing Director for C100 and VIRGIN Radio, and hosted her own show, "Pop Culture TV," on Bell Aliant's TV1 for three seasons. She's worked red carpets at events like the MMVAs and WE Day.

For pleasure Katie enjoys being pampered at the salon, snuggles with her hubby and two tiny fur babies.. and of course, SHOPPING!



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## KING OF THE KLIPPER COMPETITION

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JOIN US FOR THE KING OF THE KLIPPER COMPETITION AT 6:30PM

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This is for any Barber and Licensed Cosmetologist who wants to show off their artistry skills and creativity from simple to the most complex design. Barbers and Stylists will be judged on how creative and clean their cut/design is. There is no color used during the competition, but you may pre-color with permanent color at least 24 hrs before competition. There are to be no pre-cuts. Competitors will be judged on the complexity, creativity, the design, and overall haircut. There are no extra points given or deducted for color usage. Theme Outfit is not judged in this competition but is welcomed. This contest is open to all Barbers and Licensed Professional Hairstylists. On Live Models.

1st – Trophy, \$700 and Wahl Detailer and Magic Clipper (valued at \$259)  
2nd – Trophy, \$500 and Wahl Detailer and Magic Clipper (valued at \$259)  
3rd – Trophy, \$300 and Wahl Detailer and Magic Clipper (valued at \$259)

Registration Deadline: March 21, 2017

Entrance Fee: \$100

## WAHL®

Official Sponsor of the King of the Clipper Competition

For complete rules, regulations and registration forms please visit [www.maritimebeauty.com](http://www.maritimebeauty.com) or your local store.



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# GALA

SUNDAY, APRIL 9TH | 6:30PM

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**OUR MAIN STAGE ARTISTS ARE RETURNING TO CELEBRATE WITH US!**

**LEEN & BERTUS WILL MAKE A SPECIAL APPEARANCE ONE MORE TIME!**

### **MATRIX PRESENTS PUNKABILLY 2017**

Featuring Alex Chabot, Heidi Kenney, Chloe Ste-Marie and Tommy Tremblay

### **REDKEN INSPIRES!**

Join the Redken Artistic Team and Sam Villa Wildly versatile, a genius who electrifies us at every turn. Creator. Mentor. Virtuoso. Get inspired! Be part of it!

### **THE CROWNING OF THE KING OF THE KLIPPER!**

### **BEST 60s ATTIRE VOTING**

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### **PRIZES TO BE WON!**

Note that only licensed professionals who are present to claim the prize are entitled to win.

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## **GRAND PRIZE DRAW! WIN A TRIP TO ROTTERDAM!**

Value \$3,500

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### **ARTIST SERIES SAM VILLA SHEAR**

Value \$1,490



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**BE SURE TO STICK AROUND AS WE TURN THE MUSIC UP AND ROCK THE NIGHT AWAY!**

Please note: Due to liquor regulations, all attendees must be 19 years of age.





# PRIVATE CLASSES

## MONDAY, APRIL 10TH

To register for private classes, please call Cathy Aucoin at: 1-800-565-7721 ext 225 or 902-429-8510 ext 225 or Email: [caucoin@maritimebeauty.com](mailto:caucoin@maritimebeauty.com) Please note: Private classes are not included in the ticket price.

### REDKEN INSPIRES

Sam Villa & the Redken Atlantic Canada Artistic Team

DISCOVER how to get the clients' attention in today's world of thinking, saying and doing things differently behind the chair. Sam's tips and tricks to solve today's problems behind the chair with today's solutions!

Imagine your work being easier and quicker simply by remixing what you already know. In today's world, in order to remix we need to simplify to succeed! Things don't need to be complicated to be interesting as we embrace change and today's fresh approach. It's about how to solve problems as designs are broken down from beginning to end. Learning long hair tips and tricks will help maximize your salon potential and make your clients recognize the hairstylist you are. It's great to be a hairstylist in today's world! We don't want to light a fire under you, we want to light a fire inside you! Come be part of it and Get Inspired!

Learn the importance of discipline and consistency, the art of disconnection and discover the finish! Plus, you will learn new product information, all about HD Resolution and on-trend color techniques!

When: Monday, April 10

Where: Bayers Lake Cineplex

Time: 9:00am – 4:00pm

Price: \$165 (+ tax) per person (Includes lunch and popcorn)

**REDKEN**  
518 AVENUE NYC

### MATRIX COLOR ME: HOLOGRAPHIC TREND. HANDS-ON CLASS

Alex Chabot

This class will focus on the hip color-melting technique, featuring our unique Holographic Trend.

Holographic color is an ultra-iridescent and versatile color trend using multiple prismatic hues, infused with lavenders, pinks and hints of metallic for a unique finish.

Come learn how to achieve that sought-after fashionable look!

Tool list: 3 coloring bowls · 3 brushes · apron · gloves · towels, foils · 6 of each duck and jaw clips · blow dryer · flat iron · brushes · water spray bottle · metal tail comb and small elastics.

When: Monday, April 10

Where: The Westin Nova Scotian, Harbour Suite B

Time: 9:00am – 4:00pm

Price: \$215 (+ tax) per person (Includes lunch & mannequin head)

**MATRIX**

### MOROCCANOIL ADVANCED BRAIDING

HANDS-IN CLASS

Kevin Hughes

Braided styles speak to the modern woman. Contemporary braids are ideal for casual get-togethers and formal occasions. Braids evoke emotion and can define one's personality through style and statement. Updated annually, the Knotwork course includes the practical application of six essential braids, three braided looks and three faux braids. Each look is achievable behind the chair in under 30 minutes. This course will enhance and expand your artistic understanding of the Moroccanoil hair care and styling portfolio.

Tool list: Detangling comb · Tail comb · Carbon comb · Styling clips · Blow-dryer · Pin curl clips · Bobby pins · Elastics · 1 ½" Marcel iron · ¾" Marcel iron

When: Monday, April 10

Where: The Westin Nova Scotian, Fundy Room

Time: 9:00am – 4:00pm

Price: \$125 (+ tax) per person (Includes lunch)

**MOROCCANOIL®**

### SEXY HAIR SPRING UPSTYLING

HANDS-ON CLASS

Laura Hickenboth

#### Morning: Look & Learn

Three styles will be demonstrated. A demure look with hidden braids that gives fine hair a power lift. A let it roar look that is modern and organic looking vs over-polished. Our superstar look alter ego that lets you expand your creativity and teaches you how to balance a look.

#### Afternoon: Hands-On

Up close and personal training. Learn how to create the three styles. Plus unique ways to use your hot tools and how to achieve the look you desire.

Tool list: Regular & tail combs · lift comb (pick) · vent · paddle · round and Denman brushes · elastics · minimum of 8 clips · short & long bobby pins · roller pins & hair pins · hot rollers · roller clips · curling and flat irons and a hair dryer.

When: Monday, April 10

Where: Maritime Beauty Education Centre, Halifax

Time: 9:00am – 4:00pm

Price: \$150 (+ tax) per person (Includes lunch)

 **sexyhair.**



# PRIVATE CLASSES

## MONDAY, APRIL 10TH

### SCUMBASSADOR TRAINING

#### HANDS-ON CLASS

Bertus & Leen

#### Morning: Look & Learn

Get up close and personal with the founders of Schorem Barbier-Leen & Bertus and watch first hand their barbering expertise and be inspired by the wealth of knowledge that these two gentlemen have for the art of barbering. Demonstrations featuring the classic cuts that have proven themselves over the decades - pompadours, flat tops, and contours.

#### Afternoon: Hands-On

Leen & Bertus bring The Old School from Rotterdam Holland to Halifax! Learn from the masters themselves as they share the knowledge that they gained over the past 25 years in this hands on work shop. All attendees must bring their own model to cut. No Mannequin work.

Tool list: Shears (at least 5.5" or longer) · thinning shears · spray bottle · styling · barber & large clipper combs · vent brush · hair dryer · clipper (preferably motor driven with #1 blade) · trimmer · razor w/ guard · a #1 guide for clipper · cape and towels.

When: Monday, April 10

Where: The Westin Nova Scotian, Harbour Suite A

Time: 9:30am – 12:00pm & 9:30am – 4:00pm

Price: Morning \$75 (+ tax) per person

Full Day \$295 (+ tax) per person (Full day includes lunch)

Male model required for 1pm with 3" of hair on top, 1" on the sides and no undercut

Maximum 2 attendees per salon

## REUZEL

### TRENDING NOW: NAIL ART WITH CND SHELLAC!

#### HANDS-ON CLASS

Jessica Goguen

Learn for the first time, or refresh your skills in proper nail prep, application and damage-free removal techniques and get Shellac Pro Certified. Bring your creativity! We will be focusing this hands on class on nail art techniques, multi media finishes and embellishments using Shellac, Vinylux and Creative Play. See the Spring/ summer seasonal trends, learn to take them from runway to every day. Beginner to advanced, all nail artists welcome!

Tool list: Full table set up · Manicure tools · Art brushes and art supplies · Glitter studs, stones etc. · Range of CND polish and Shellac shades.

To Shellac Pro Certify, please bring: CND UV or LED lamp · 6 Shellac shades · Shellac base and top coat · CND Scrubfresh · 99% Alcohol · Cuticle Away · Solaroil · CND Nourishing Remover

When: Monday, April 10

Where: Maritime Beauty Classroom, Halifax

Time: 9:00am – 4:00pm

Price: \$120 (+ tax) per person (Includes lunch)

CND 

### QUANNESENCE ADVANCED SKINCARE LEVEL 2 INTERACTIVE DEMONSTRATION

Sharon Quann & Reid Barnett

Sharon Quann is recognized as a trailblazer in the spa and aesthetics industry in Prince Edward Island, with 30 years in the field. She holds over a dozen certifications and trained at the prestigious WALA Heilmittel in Germany, a forerunner in holistic pharmaceuticals and creator of the famous Dr. Hauschka. Sharon brings her experience as a licensed Naturotherapist and a holistic, healing philosophy to the Quannessence Skincare line. She is a member of the Academy of Naturopaths and Naturotherapists.

Reid Barnett has been involved in PEI's bioscience sector for more than a decade and has held senior management roles in several early-stage companies. Drawing on his product development experience at BioCella and his science background, Reid is responsible for the formulation of the Quannessence line. He has successfully helped build the Quannessence brand in the Maritimes over the past 6 years. Reid earned a B.Sc. from the University of New Brunswick and an MBA from Saint Mary's University.

#### Morning - Advanced Acne Treatments, Business Building with Quannessence and Face Mapping Theory and Demonstration

Reid will cover the theory and science behind the advanced Quannessence skincare treatments along with some strategies to build your business. Sharon will share her magic and understanding of reading skin indicators for a more balanced and holistic approach to helping clients deal with skin conditions. Participants will learn how different internal issues manifest themselves in the face and what the aesthetician can do to assist their clients.

#### Afternoon - Hyperpigmentation Theory, Hyperpigmentation Demonstration and Acne Demonstration

Enhance your services by incorporating advanced peel treatments to address acne and hyperpigmentation. Level 2 is about maximizing the effectiveness of treatments to provide the greatest benefits to your clients. This class involves detailed demonstrations of both treatments and is designed to be interactive with the attendees to address questions and concerns.

Prerequisite: Quannessence Level 1

When: Monday, April 10

Where: The Westin Nova Scotian, Northumberland Room

Time: 9:30am – 4:00pm

Price: \$195 (+ tax) per person (Includes lunch)

 **QUANNESENCE**



# SCHEDULE OF EVENTS

## SATURDAY, APRIL 8

5:00pm

### COMPETITIONS

2:00pm

Registration Desk Opens

#### Hair:

Women's Trend Cut & Style (New Talent)  
Men's Avant-Garde Cut & Style  
Women's Trend Cut & Style  
Evening Long Hair Up

#### REGISTER BY

4:30pm  
5:30pm  
6:15pm  
7:30pm

#### START TIME

5:00pm  
6:15pm  
7:00pm  
8:15pm

#### Nails:

Nail Enhancement  
Nail Art

#### REGISTER BY

5:00pm  
6:45pm

#### START TIME

5:45pm  
7:30pm

## SUNDAY, APRIL 9

8:30am

### CONVENTION FLOOR OPENS

#### MAIN STAGE

9:00am

Andrea Sampson – Dannyco

10:00am

Kevin Hughes – Moroccanoil

11:00am

Alex Chabot & Heidi Kenney – Matrix

12:15pm

BREAK

1:00pm

Tasha Parker & Stephanie Russell – Redken

1:30pm

Sam Villa

3:00pm

Bertus & Leen – Reuzel

4:30pm

Convention floor closes

#### GALA

5:00pm

Registration Desk opens for King of the Klipper Competition

6:30pm

King of the Klipper Competition

7:30pm

Main Stage Artists

## MONDAY, APRIL 10

### PRIVATE CLASSES

Redken Inspires – Bayers Lake Cineplex

Matrix Color Me: Holographic Trend – The Westin Nova Scotian, Harbour Suite B

Moroccanoil Advanced Braiding – The Westin Nova Scotian, Fundy Room

Sexy Hair Spring Upstyling – Maritime Beauty Education Centre, Halifax

Reuzel Scumbassador Training – The Westin Nova Scotian, Harbour Suite A

Trending Now: Nail Art with CND Shellac – Maritime Beauty Classroom, Halifax

Quannessence Advanced Skincare Level 2 – The Westin Nova Scotian, Northumberland Room

### HOTEL INFORMATION

**Book now and reference Maritime Beauty, Carnival of Beauty to secure these rates.**

#### The Westin Nova Scotian

Double/Queen \$147 King \$157  
Reservations: 888-627-8553

#### The Delta Halifax

Single/Double \$129  
Reservations: 844-496-8544



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