



Maritime Beauty

Shaping Success Together...

CARNIVAL OF BEAUTY

APRIL 14 – 16, 2018, CUNARD CENTRE, HALIFAX

\$55 EARLY BIRD (BY MARCH 23) | \$65 ADVANCE (\$75 AT THE DOOR)

TAX INCLUDED

STUDENT \$30 EARLY BIRD (BY MARCH 23) | \$35 ADVANCE (\$40 AT THE DOOR)

TAX INCLUDED



FREE GIFTS FOR THE FIRST 500 ATTENDEES ON SUNDAY!

COMPETITIONS

SATURDAY, APRIL 14TH
5:00PM

HAIR COMPETITIONS

LADIES TREND CUT AND STYLE (NEW TALENT) on Mannequins*

Sponsored by Panther
Registration Deadline: April 3, 2018
Entrance Fee: \$50



Competitors will create a progressive cut and style on a mannequin for today's outgoing client, creativity is a must, you are setting a new trend look, leaning towards progressive lines, however avant-garde will be demerited. The style must demonstrate technical haircutting skills, using creativity in color choice and placements to create emphasis in the cut. A minimum of five colors, which includes the base color, will be mandatory. The combination of technical excellence in the cut, supported by the color and quality of finishing are important design elements needed to create your winning look. Out of category hairstyles – fashion, consumer and just plain trend, and avant-garde will be demerited. No extensions will be permitted. Only Pivot Point mannequin Sophia is allowed. Please see below for pricing. This contest is open to any students and recent grads – up to one year pre-competition date, from within the Atlantic Provinces.

1st Place: Trophy, \$300 and Panther Gift valued over \$480
2nd Place: Trophy, \$200 and Panther Gift valued over \$370
3rd Place: Trophy, \$100 and Panther Gift valued over \$320

LADIES TREND CUT AND STYLE (PROFESSIONAL) on Mannequins*

Sponsored by Kasho
Registration Deadline: April 3, 2018
Entrance Fee: \$100



Competitors will create a progressive cut and style on a mannequin for today's outgoing client, creativity is a must, you are setting a new trend look, leaning towards progressive lines, however avant-garde will be demerited. The style must demonstrate technical haircutting skills, using creativity in color choice and placements to create emphasis in the cut. A minimum of five colors, which includes the base color, will be mandatory. The combination of technical excellence in the cut, supported by the color and quality of finishing are important design elements needed to create your winning look. Out of category hairstyles – fashion, consumer and just plain trend, and avant-garde will be demerited. No extensions will be permitted. Only Pivot Point mannequin Sophia is allowed. Please see below for pricing. This contest is open to any Licensed Professional Hairstylists.

1st Place: Trophy, \$1,000 and Kasho Gift valued over \$780
2nd Place: Trophy, \$300 and Kasho Gift valued over \$470
3rd Place: Trophy, \$200 and Kasho Gift valued over \$370

BRIDAL LONG HAIR on Live Models

SAM VILLA

Sponsored by Sam Villa
Registration Deadline: April 3, 2018
Entrance Fee: \$100

This competition is for the stylist who enjoys creating modern salon bridal designs that are suited for the everyday bride, allowing competitors to be creative in a bridal style that can be all up, or have some down, keeping in mind what current brides are wearing. The color and its placement are open to creative design of the artist's interpretation of bridal designs happening in the modern salon. The hairstyle must be suited to the model and depict the theme of modern bridal hair. Ornamentation shall enhance the design and be bridal themed. Placement should be on purpose, used to enhance and flow with the overall finished design.

1st Place: Trophy, \$1,000 and Sam Villa Gift valued over \$850
2nd Place: Trophy, \$300 and Sam Villa Gift valued over \$470
3rd Place: Trophy, \$200 and Sam Villa Gift valued over \$300

KING OF THE KLIPPER

Creative Freestyle Cut with Tattooing
on Live Models

REDKEN
5TH AVENUE NYC



Sponsored by Redken and Dannyco
Registration Deadline: April 3, 2018
Entrance Fee: \$100

There are no limits to creativity and design in this Creative Freestyle barbering competition. Bring your best barbering skills, imagination, creativity using your tattooing skills, with tapers and fades to create your own take on flat tops, mohawks and more! Judges will be looking for technical barbering skills and degree of difficulties, workmanship, creativity, imagination, color and execution of an original idea. This is an open competition for all levels of experience from students and apprentices to professional stylists within our industry.

1st Place: Trophy, \$500 and Redken & Dannyco Gifts value \$700
2nd Place: Trophy, \$300 and Redken & Dannyco Gifts value \$400
3rd Place: Trophy, \$200 and Redken & Dannyco Gifts value \$200

For complete rules, regulation and registration forms, please visit www.maritimebeauty.com

*Only the Pivot Point competition mannequin Sophia will be allowed on the floor for the competition. Discount pricing is listed below and all competitors may purchase a maximum of two Sophias at discounted pricing. A practice Dannyco 927- level 7-8 mannequin will also be supplied at discounted pricing (listed below). These must be requested at the time of registration- the latter is for practice cutting only and are not used for the competition floor.

Discounted Pricing:

Sophia: \$145 (Including tax and shipping) (Maximum two per competitor) DP - 456331
Dannyco 927 (Level 7-8; for practice) \$59 (Including tax and shipping) DP - 395531

NAIL COMPETITIONS

NAIL ENHANCEMENTS



Sponsored by CND
Registration Deadline: April 3, 2018
Entrance Fee: \$100

This competition is designed to show the skills of a professional nail technician. Any style overlay such as fiberglass, silk, linen, gel, and acrylic may be used over any natural colored tip or sculpted nail to complete a set of French style "salon" nails. This competition is open to any professional nail technician.

1st Place: Trophy, \$500 and CND Gift Valued Over \$300.00
2nd Place: Trophy, \$300 and CND Gift Valued Over \$200.00
3rd Place: Trophy, \$200 and CND Gift Valued Over \$150.00

NAIL ART



Sponsored by CND
Registration Deadline: April 3, 2018
Entrance fee \$100

This competition is designed to show the creativity and skills of a professional nail technician. The design should be on medium to long nails (approximately double the size of the nail bed – natural or artificial nails). The design should flow so the eye is drawn from nail to nail. The nails individually represent the complete design. The theme or design should be original or done in a manner that is new, creative and unusual use of art media. This competition is open to any professional nail technician.

1st Place: Trophy, \$500 and CND Gift Valued Over \$300.00
2nd Place: Trophy, \$300 and CND Gift Valued Over \$200.00
3rd Place: Trophy, \$200 and CND Gift Valued Over \$150.00

MAKE-UP COMPETITION

NEW

EXOTIC ARABIAN FANTASY MAKE-UP



Sponsored by Bodyography
Registration Deadline: April 3, 2018
Entrance fee \$100

This competition allows a makeup artist to prepare one female model for a fantasy presentation on stage in a one minute catwalk performance. Competitors will create an exotic Arabian fantasy make-up look. The makeup artist will have the complete freedom to create and let their mind go wild. The hairstyle must be pre-done prior to the competition and fit the theme of the makeup being presented. This is an open competition for all levels of estheticians, makeup artists, and esthetic and make-up artist students.

1st Place: Trophy, \$500 and Bodyography Gift valued over \$300
2nd Place: Trophy, \$300 and Bodyography Gift valued over \$200
3rd Place: Trophy, \$200 and Bodyography Gift valued over \$100



Please note: Due to liquor regulations, all attendees must be over 19 years of age to attend.

MAIN STAGE SUNDAY, APRIL 15TH



L'ORÉAL
PARIS
PROFESSIONNEL

ALLY BROWN

SPRING & SUMMER COLLECTIONS

9:45am – 10:45am

L'Oréal Professionnel portfolio artists will allow you to discover our latest 2018 Spring and Summer cut and colour collections, new products and more. Return to your salon inspired, empowered and knowledgeable.

Ally Brown has worked at CRAFT Academy Salon for the past 3 years. Ally has over 20 years experience and has been a portfolio artist with L'Oreal Professionnel for 12 years. Ally is passionate about stage work and education and has had the opportunity to be part of many L'Oreal Professionnel shows and video tutorials. Her passion and skill has allowed her to be a part of New York Fashion week for the past five seasons and has been a part of some amazing editorial runway shows. She is always learning and growing and loves to share her passion for the craft through education. She is a mentor at CRAFT and educates through working on the floor and teaching with a hands on approach to her mentee.



MATRIX

**HEIDI KENNEY
& JULIO RODRIGUEZ**

SPRING & SUMMER TRENDS

11:00am – 12:00pm

The newest trends in color brought to you by our Matrix Ambassadors. Share their vision and get a sneak peek into the future! Take this opportunity to be On-TREND with Matrix.

Heidi Kenney has been in the hair industry for 31 years. She has won the prestigious 2016 Contessa Master Colorist of the Year and has been a featured artist in bangstyle, as Bangstyle Supreme. Creator of LEAVE THE ROUTINE BEHIND 1 & 2, winner of Destination Fame 2010, her work was featured on the cover of Canadian Hairdresser Magazine and in Salon Magazine. Nominated as 2010 Female Entrepreneur in Yarmouth, Nova Scotia, Heidi has been part of the Matrix Color Elite Team and the ARTISTIC DESIGN TEAM. She is the proud owner of HEIDI KENNEY HAIR STUDIO.

Julio Rodriguez started his career as a stylist back home in New Jersey. Our resident Jersey Boy developed his love of color in Fine Arts, and has since become a sought-after color specialist. With his attention to detail in "blonding" and corrective color, his clientele quickly grew. Julio's career highlights include styling the hair of Hispanic megastars for People Magazine (Español). Julio has worked backstage for Imitation of Christ at New York City's famed Fashion week and Boston's Disco Ball with Betsey Johnson. His educational work for Matrix as Guest Artist has taken him to every major city across the United States and abroad to Europe. Julio continuously works on photoshoots and has been published in Modern Salon, Salon Magazine, Canadian Hairdresser and European magazines. Julio continues his drive for education with his work as an Artistic Director for Matrix Haircolor.



REDKEN
5TH AVENUE NYC

JULIE LAHR & MARILYN ROSE IKEDE

CREATIVE COLOR AND DESIGN TRENDS

1:00pm – 2:00pm

Learn what's new for 2018! On trend looks that will inspire your creativity! Take in non-traditional color and design methods, adding new skills to your toolbox. Learn what's hot on the runways and in the fashion world! Get a glimpse into what's coming in 2018!

Julie Lahr has consistently stayed ahead of the latest trends after two decades in the beauty industry. Her diverse background fostered her ability to communicate effectively with all types of stylists and salon owners. Passion and talent led Julie to owning and operating three of her own salons over the course of her career, one of which was awarded "Best of Indy" three years in a row. Today she works in the only Summit salon in the Indianapolis area. Julie has worked on many photo shoots, ad campaigns, and fashion shows. As an educator for Redken 5th Ave since 2004, she facilitates several programs every year at the Redken Exchange in Manhattan. You can always expect high energy, group involvement, and playful fun with Julie!

Marilyn Rose Ikede has a passion for hairdressing, which is evident in her over 20 years of experience in the beauty industry as a successful stylist and salon owner. She has perfected her technical skills and creativity to now include a certification as an Image Consultant and wardrobe stylist. Marilyn's passion for the industry and her love for helping others grow is quite evident upon meeting her. This has resulted in Marilyn becoming a highly sought-after International educator who specializes in advanced design, curly hair and short hair design. Through her hands-on approach, she empowers stylists to pursue their journey of becoming experts at their craft.

dannyco

ANDREA SAMPSON

EMBRACING BARBEROLOGY

2:15pm – 2:45pm

Learn how the change of texture can change one's life. Watch as the Dannyco artistic team brings you all the latest trends for both men and women. Embrace the history, science and culture of barbering through Barberology. As men's trends dominate the industry with disconnection, pompadour and beards, learn how easy it is to accomplish all trends with Babyliss Pro tools. Also, be mesmerized as our artists create 10 minute updos.

Andrea Sampson is an industry veteran and Dannyco Professional's National Director of Education and Shows, President of efe Magazine, Founder of BIG Tease, creative writer and stylist. Featured regularly on national media outlets such as the Marilyn Dennis Show, The Social and E-talk, Andrea is best known for her ability to capture an entire audience the moment she hits the stage. A barber at heart as she started her career at Nappy's Hair Shop, one of the first mainstream barbershops in the GTA. A two time Mirror awards finalist, with diverse coloring abilities allow her to own the title of "Master Colorist." Andrea not only makes long hair styling look easy, she can incorporate multiple techniques to perfect updos making her truly dynamic.

PULPRIOT

ALEXIS & DAVID THURSTON & KASEY O'HARA

THE RIOT HAS ARRIVED!

3:00pm – 3:45pm

Watch as Pulp Riot artists color the stage wild with their cutting edge color and techniques. Empowering stylists to think of themselves as artists while providing superior paint to complete their masterpieces!

David and Alexis Thurston are creators of Pulp Riot, and owners of an award-winning, eco-friendly, upscale salon and spa in Los Angeles (Encino.) Butterfly Loft occupies a 4,300 square foot loft space on Ventura Boulevard and is home to 49 of Los Angeles' top beauty professionals. Known as a hub of education in Los Angeles, Butterfly Loft has presented and hosted over thirty major in-salon education events, attracting some of the top educators in the world. Butterfly Loft has provided backstage hair services for the world's top models and designers, including Calvin Klein, Tommy Hilfiger, Giorgio Armani, Carl Lagerfeld, and more! The salon has been featured often in the leading salon publications. David and Alexis reside in Studio City, CA with their two daughters.

Kasey O'Hara is a color specialist and Pulp Riot International Platform Artist and educator. Her energetic personality and excitement for Pulp Riot is evident in her work on the stage. Kasey is from Rockville, MD.

**STICK AROUND
IMMEDIATELY
AFTER FOR A PRIZE
DRAW OF \$1,000!***

*Must be present to win.

CLASSROOM

SUNDAY, APRIL 15TH | EXPAND YOUR KNOWLEDGE!



Artistic
NAIL DESIGN

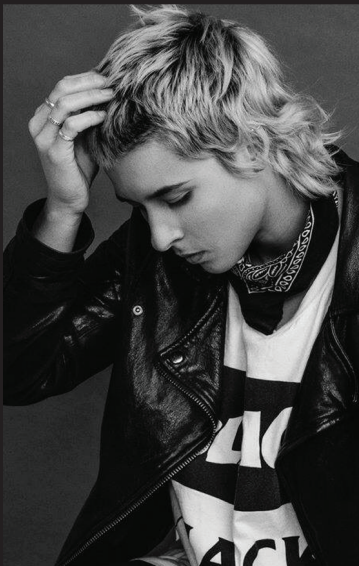
UNLIMITED PLAYTIME WITH PUTTY!

9:00am – 9:45am

Mary Ore

Join us while we explore the world of Putty! Learn all about the newest technology. The rule-breaking, monomer-free, zero-chase, no rations, pre-mixed miracle formula! Putty's revolutionary formulation combines acrylic powder for strength in a premixed gel base with photo initiators providing blazingly fast, natural looking overlays and supernatural nail extensions with no monomer odour.

Mary Ore is an International Educator with Artistic Nail Design with over 15 years of experience educating around the world. As an International Educator with Artistic, Mary works with nail technicians around the world, enabling them to perform to their highest potential by inspiring and demonstrating her enthusiasm for the profession. As a Nail Technician, Salon Owner and former Competitor, Mary will bring to you her experience on what today's salon clientele demand. Her cutting edge techniques will bring back the excitement to nail technicians and help increase profits in the salon.



REDKEN
5TH AVENUE NYC

BREWS BARBER AND TRENDS

10:00am – 10:45am

MJ Deziel

Learn what the trends are for men's hair design, color and finish for 2018, classic barbering for men's hair, how to shape facial hair and how to recommend the right product for different looks. Business and consultation techniques for today's man!

MJ Deziel might seem young to an experienced eye, but don't get trapped looking at only her age! With only a few years in the industry, she already has worked alongside many of the best hairstylists in North America. But she only started to unleash her true personality and talent when she decided to specialize in short hair. Working with mostly a male clientele, she focuses on really understanding the challenges that guys are facing with their hair and how to help them find the best styles to suit their lifestyles and personalities. MJ brings an edgy and fresh way of doing things in the industry!



MOROCCANOIL®

DISCOVER THE NEW MOROCCANOIL COLOR COMPLETE COLLECTION!

11:00am – 11:45am

Rochelle Walker

Meet the Moroccanoil Team to learn about the latest from the leaders in oil-infused beauty.

Rochelle Walker is a freelance artist with experience that exceeds 16 years as a hairstylist and makeup artist. She worked in Hollywood for television and theater and has relocated to NYC and currently works as a session stylist. She has worked on Campaigns for DVF, Levis, L'Oreal, Stussy, Stella McCartney, Fresh Cosmetics, and Urban Outfitters. She has also worked fashion shows for DVF, Philipp Plein, Alberta Ferretti, MNZ, Casely Hayford. Her editorial experience ranges from CR Fashion Book, W, Vogue, Harper's Bazaar. Her digital work includes Ricardo Tisci and Nike, Gucci Digital, Bergdorf Goodman, L'Oréal and various others.

Come check out our classroom as we have top educators facilitating 45 minute sessions to fill you in on all the latest and greatest technologies, products and trends.

Seating is limited! First come, first serve! Attendees will receive a FREE GIFT!



LOVE IS IN THE HAIR!

1:00pm - 1:45pm

Laura Hickenboth

Care. Treat. Style. Finish.

From soft curls, to healthy texture, to loose waves, the new Healthy Sexy Hair line has a product to suit all of your needs and desires! Discover the complete system designed to help provide moisture to your hair.

Laura Hickenboth never settles for mediocre, and has the career accolades to prove it. One of our Master Artists, she was recognized as a Sexy Hair Rising Star by Behind the Chair Magazine and named Sexy Hair Educator of the Year in 2010. Her tireless behind-the-scenes work in both print and runway has been rewarded with features in Beauty Launchpad, Behind the Chair, BE and Modern Salon Magazine. A true renaissance woman, Hickenboth is an expert in razor cutting, scissor cutting, formal styles, extensions, multi-textured hair, and avant-garde.



MATRIX

MASTERING BALAYAGE WITH SUSTAINABILITY

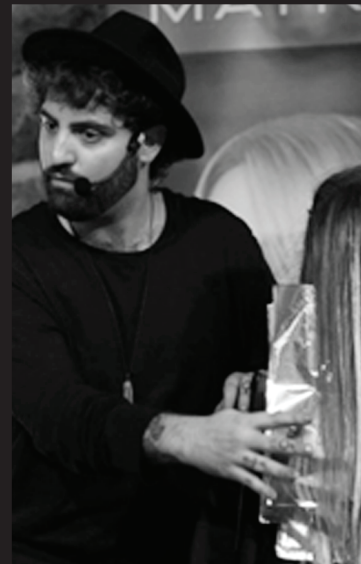
2:00pm – 2:45pm

Francis Bouchard

Discover how haircolor can create contrast with harmony and expand your vision through innovative color placements and balayage effects. Learn the perfect balance between creativity and sustainability with our non-ammonia multiple color lines. Matrix allows you to be creative without compromising the way you work and the way you live.

Francis Bouchard, 2012 winner of MATRIX DESTINATION FAME, is a colorist educator for Matrix Canada.

His passion for fashion drove him to take part in Montreal Fashion Week for three years. His love for photoshoots and editorial work pushed him to new heights and became a Contessa finalist for Quebec Hairstylist of the Year. He was part of the International team that created the beautiful Holographic Collection in Spring 2017. Francis is a Balayage expert and his enthusiasm and energy will help you see all colors!



MICRONEEDLING DEMONSTRATION

3:00pm – 3:45pm

Sharon Quann & Reid Barnett

Microneedling is about inducing collagen and elastin production through stimulation of keratinocytes and fibroblasts with the leading microneedling equipment in the industry. Conditions that were only partly treatable with normal aesthetic services are now achievable with the DermaSpark microneedling unit. Aestheticians can now have a positive effect on acne scarring, stretch marks and other challenging skin, producing younger and healthier looking skin with 1-3 treatments.

Sharon Quann is recognized as a trailblazer in the spa and aesthetics industry in PEI, with over 30 years in the field. She brings her experience as a licensed Naturotherapist and a holistic, healing philosophy to the Quannessence Skincare line.

Reid Barnett has been involved in PEI's bioscience sector for more than a decade and is responsible for the formulation of the Quannessence line and has helped build the brand in the Maritimes.



GALA

SUNDAY,
APRIL
15TH,
7:00PM
DOORS
OPEN
AT
6:00PM

THIS YEAR WE ARE CELEBRATING THE 80s! BE BOLD, BE BRIGHT – LIVE IT UP IN THE DECADE WHERE FASHION COLORS HAD NO LIMITS. CLOTHING, HAIR, MAKE-UP – THE BRIGHTER, THE BETTER! FROM LEG WARMERS TO LEOTARDS, DENIM JACKETS TO VELOUR, THE OPTIONS ARE ENDLESS.

HEAD OUT FOR AN EVENING OF FUN AND ENTERTAINMENT – THE GALA NEVER DISAPPOINTS!



FEATURING GUEST HOST

Andrea Sampson

National Director of Education, Dannyco Professional

An industry veteran and Dannyco Professional's National Director of Education and shows, President of efe Magazine, Founder of BIG Tease, creative writer and stylist. Featured regularly on national media outlets such as the Marilyn Dennis Show, The Social and E-talk, Andrea is best known for her ability to capture an entire audience the moment she hits the stage. A barber at heart as she started her career at Nappy's hair shop, one of the first mainstream barbershops in the GTA. A two time Mirror awards finalist, with diverse coloring abilities allow her to own the title of "Master Colorist". Andrea not only makes long hair styling look easy, she can incorporate multiple techniques to perfect up dos making her truly dynamic.



**BE SURE TO ARRIVE EARLY –
THE FIRST 300 GUESTS WILL
RECEIVE A FREE BEER ON REDKEN!**



NYC CRAFTED. BARBER INSPIRED.

Redken Brews is the complete destination for style, haircare, skin, beard and color solutions. Discussing Men's Trends and Redken Brews with MJ Deziel

OUR MAIN STAGE ARTISTS ARE RETURNING TO CELEBRATE WITH US!

PULP RIOT 80s STYLE WITH DAVID & ALEXIS THURSTON AND KASEY O'HARA

No better way to kick off an 80s themed evening than through the colors of Pulp Riot

MATRIX COLOR CULT WITH HEIDI KENNEY, JULIO RODRIGUEZ AND FRANCIS BOUCHARD

Pull up a front row seat and watch as the best of the best create their inspirational looks with our NEW Color Cult!

REDKEN IT'S A COLORFUL WORLD WITH JULIE LAHR & MARILYN ROSE IKEDE

Join us for a fun filled twist on the 80s! Redken Artists present a decade of great music and fun fashion!
We will inspire your creativity and share with you inspirational looks and how to create them!

PRIZES TO BE WON!

BEST-DRESSED 80s STYLE COMPETITION

PRIZE DRAW OF \$2,000

**SAM VILLA ARTIST SERIES SHEAR
VALUE \$1,490.00**



Note that only licensed professionals who are present to claim the prizes are entitled to win.

**PERFECT YOUR BEST
80s DANCE MOVES
AS WE TURN UP THE
MUSIC AND WRAP
UP THIS PARTY!**

Please note: Due to liquor regulations,
all attendees must be over 19 years of age to attend.



PRIVATE CLASSES

MONDAY,
APRIL 16TH

REDKEN
5TH AVENUE NYC

COLOR CORRECTION 911

MORNING: LOOK & LEARN CLASS

Julie Lahr

Learn how to take control to solve every day haircolor correction challenges. Eliminate the fear of color correction and change your client's color with ease and professionalism. Problematic color solutions become a thing of the past with tried and tested solutions. Learn the laws and principles of changing a client's color, calculating a color change client case study, techniques to lighten, darken, and change the tone of previously colored hair, pre-pigmenting and filling techniques and formulations as well as talking color change with your clients.

Where: Scotiabank Cineplex Bayers Lake

Address: 190 Chain Lake Dr, Halifax, NS B3S 1C5

Time: 9:00am – 12:30pm

Price: \$75 (+ tax)

BLONDE MASTERY

AFTERNOON: HANDS-ON CLASS

Julie Lahr

Want to master blondes? This class details our “perfect results blonding” approach to achieving the best looking blondes with our top performing blonding and toning products. Learn which time saving methods and tools can free your thinking so you can create your signature blondes with endless possibilities and become a true blonde authority!

What this program will teach you: Learn how to combine the right products with the best techniques to achieve the perfect blonde · Best toning and glazing formulas · Understanding of proper consultation and creating a shared reality · Business building tips to elevate your business · See/do techniques on mannequin heads

Tool list: 2 color bowls · 2 color brushes · Paddle brush · Round brush · Water bottle · Applicator bottle · Measuring cup · Foil comb (metal tail) · Wide tooth comb · Color apron · Gloves · Towels · Sectioning clips · Long foils · Denman brush, blur brush · Blow-dryer (with nozzle) · Foil board

Where: Nova Scotia Cosmetology Association

Address: 126 Chain Lake Dr, Halifax, NS B3S 1A2

Time: 1:30pm – 5:00pm

Price: \$185 (+ tax)

**ATTEND BOTH MORNING AND
AFTERNOON CLASSES FOR \$225 (+ TAX)**

REDKEN
5TH AVENUE NYC

BARBERING SKILLS FOR TODAY'S MAN

HANDS-ON CLASS

MJ Deziel

Brews Barber will teach you the classic techniques in men's barbering and grooming, so you can become a true market leader. This program will cover barbering and detailing techniques, fades and tapers and beards and shaves. It will help you to better understand and choose your tools, maximize merchandising, product recommendation and business-building tips.

Tool list: Clipper with detachable metal blades or guards · Trimmer · Shears · Texturizing/thinning shears · Cutting comb · Tapered barbering comb · Blow-dryer (with nozzle) · Round brushes · Paddle brush · Denman brush · Sectioning clips · Wide tooth comb · Flat iron · Water bottle · Gloves

(Suggested Pre-requisite: Principles of Design)

Where: Maritime Beauty Education Centre

Address: 3695 Barrington St, Halifax, NS B3K 2Y3

Time: 9:00am – 4:00pm

Price: \$215 (+ tax) Includes lunch

MATRIX

BEYOND COLOR BOUNDARIES

HANDS-ON CLASS

Heidi Kenney and Julio Rodriguez

Join the Color Masters and feel the power of haircolor! From the latest trends to experimental techniques, you'll experience the freedom that creative color delivers.

Tool list: 3 coloring bowls · 3 brushes · Apron · Gloves · Towels · Foils · 6 of each duck and jaw clips · Blow dryer · Flat iron · Brushes · Water spray bottle · Metal tail comb · Small elastics

Where: Four Points Sheraton, Navigator East Room

Address: 1496 Hollis St, Halifax, NS B3J 3Z1

Time: 9:00am – 4:00pm

Price: \$225 (+tax) Includes lunch and mannequin head

**To register for private classes, please call Cathy Aucoin at:
1-800-565-7721 ext 225 or 902-429-8510 ext 225 or Email: caucoin@maritimebeauty.com
Please note: Private classes are not included in the ticket price.**

MOROCCANOIL®

ART OF BRIDAL & SIGNATURE CUTTING

HANDS-ON CLASS

Rochelle Walker

MORNING:

Updated annually, our Art of Bridal course includes the practical application of three relevant bridal looks. Each look is achievable behind the chair in less than 30 minutes. This course will enhance and expand your understanding of the Moroccanoil styling portfolio. Three bridal looks are completed.

Tool list: Detangling comb · Tail comb · Styling clips · Large round brush · Blow-dryer with diffuser · 1 1/4" marcel curling iron · Carbon comb · Teasing brush · Hair bungee · Hair pins · Mini crimper · Elastics · Bobby pins

AFTERNOON:

Signature Cutting: Trending Now is an introduction to Moroccanoil Cutting terminology and methodology. Current haircutting techniques are interpreted and perfected through consultation and craftsmanship. One haircut and style is completed.

Tool list: Water bottle · Detangling comb · Cutting comb · Styling clips · Cutting scissors · Blow-dryer · Boar bristle classic brush

Where: Four Points Sheraton, Compass AB Room

Address: 1496 Hollis St, Halifax, NS B3J 3Z1

Time: 9:30am – 4:30pm

Price: \$225 (+tax) Includes lunch and mannequin head



QUANNESSENCE DERMAPLANING

HANDS-ON CLASS

Lauren Burger

This class will cover all aspects of dermaplaning as a new service for aestheticians and aesthetic businesses. Dermaplaning is a recognized treatment that assists in exfoliation of dead skin, surface debris and velus hair to open the skin for more efficacious treatments using skincare products and exfoliating peels. Dermaplaning can be offered as a stand-alone treatment or combined with Quannessence peels for a value-added experience. Clients will be amazed at the feel of their skin after a service. On completion of the training, aestheticians will know about all aspects of dermaplaning and feel competent to add this treatment to their services. Attendees will be provided products and tools to begin the service (\$230 value).

Tool list: Towels · Headbands · Sheets

Where: Four Points Sheraton, Compass C Room

Address: 1496 Hollis St, Halifax, NS B3J 3Z1

Time: 9:00am – 4:00pm

Price: \$500 (+ tax) Includes lunch and products/tools value \$230



CELEBRITY IT LOOKS

HANDS-ON CLASS

Ally Brown

L'Oréal Professionnel portfolio artists allow you to discover our seasonal cut and styling collections, new products and more. Return to your salon inspired, empowered and knowledgeable. You get to apply the newest trends first hand with Ally Brown.

Tool list: Scissors · Cutting Comb · Sectioning clips · Blow dryer · Curling iron

Where: Four Points Sheraton, Admiral North Room

Address: 1496 Hollis St, Halifax, NS B3J 3Z1

Time: 9:30am – 4:30pm

Price: \$295 (+tax) Includes lunch and mannequin head



PERFECT PUTTY

HANDS-ON CLASS

Mary Ore

SHAPE. MOLD. MEND. MORPH. BUILD. LENGTHEN. CREATE. Putty's rule-breaking, monomer-free formula is simply revolutionary. Nobody owns application like Putty's zero chase formula. Shape, extend, play as long as you want. Easily overlay, sculpt and create art with Putty's one of a kind formulation combining acrylic powder for strength in a gel base with photo initiators providing workability and no odor. Learn everything from application to removal!

Tool list: LED or UV light (36 watt minimum) · Lint-Free wipes · Nail surface cleanser · 1-100grit Effect buffer · 1-180grit Aspect file · 1-150grit Correct file · Cuticle pushers · Cuticle nippers · Paper towels · Dappen dish · Disposable table towels · Table lamp-optional.

Both hands with natural nails;
attendees will practice on one another.

Where: Maritime Beauty Classroom

Address: 3695 Barrington St, Halifax, NS B3K 2Y3

Time: 9:00am – 4:00pm

Price: \$250 (+ tax) Includes Putty Pink and White Kit and lunch

SCHEDULE OF EVENTS

SATURDAY, APRIL 14

5:00pm

COMPETITIONS

3:30pm

Registration Desk Opens

Hair:

Ladies' Trend Cut & Style (New Talent)
Ladies' Trend Cut & Style (Professional)
Bridal Long Hair
King of the Klipper

REGISTER BY

4:30pm
5:15pm
6:30pm
7:15pm

START TIME

5:00pm
6:00pm
7:15pm
8:00pm

Nails:

Nail Enhancement
Nail Art

REGISTER BY

4:30pm
6:00pm

START TIME

5:00pm
6:30pm

Makeup Competition:

Exotic Arabian Make-up

7:15pm

8:00pm

SUNDAY, APRIL 15

8:30am

CONVENTION FLOOR OPENS

MAIN STAGE

9:45am
11:00am
12:00pm
1:00pm
2:15pm
3:00pm

Ally Brown – L'Oreal Professionnel
Heidi Kenney & Julio Rodriguez - Matrix
BREAK
Julie Lahr & Marilyn Rose Ikede - Redken
Andrea Sampson - Dannycos
David Thurston & Alexis Thurston & Kasey O'Hara – Pulp Riot

4:30pm

Convention floor closes

GALA

6:00pm
7:00pm
7:15pm
9:30pm

Doors open
Gala opening
Main Stage Artists
DJ

MONDAY, APRIL 16

PRIVATE CLASSES

Redken Color Correction 911 – Scotiabank Cineplex, Bayers Lake
Redken Blonde Mastery – NS Cosmetology Association
Redken Barbering Skills for Today's Man – Maritime Beauty Halifax Education Centre
Matrix Beyond Color Boundaries – Four Points Sheraton, Navigator East Room
MoroccanOil Art of Bridal & Signature Cutting – Four Points Sheraton, Compass AB Room
L'Oreal Professionnel Celebrity IT Looks – Four Points Sheraton, Admiral North Room
Quannessence Dermaplaning – Four Points Sheraton, Compass C Room
Artistic Nail Design Perfect Putty – Maritime Beauty Halifax Classroom

HOTEL INFORMATION

Book now and reference Maritime Beauty, Carnival of Beauty to secure these rates.

Delta Hotels by Marriott Halifax

Rate: \$139
Reservations: 1-800-268-1133

Four Points by Sheraton

Rate: \$165
Reservations: 1-866-716-8133