



NEW! STRENGTH CURE BEST BLONDE

Keep your blonde at its best with **NEW Strength Cure Best Blonde** formulated for all shades of blonde. Our new sulfate-free Shampoo + Condition contain violet toning properties and our exclusive **AstaRepair™** to color correct, fight brassiness and rebuild damaged blonde hair.

ANTIFADECOMPLEX™ • 100% VEGAN • ZEROSULFATE®



SHAMPOO

- Cleanses and neutralizes brassy, yellow tones
- Rebuilds damaged, brittle strands
- Prevents dryness, tangling and further breakage

CONDITION

- Infuses moisture and restores highlighted hair
- Nourishes and prevents oxidation, strengthening hair from roots to ends
- Enhances brightness and shine

MIRACLE FILLER

- Daily blow-dry reparative lotion fills in gaps in hair's cuticle
- Provides increased strength with continued use
- Protects hair against mechanical stress