

## COB New Talent Competition

### 2018 Ladies New Talent Trend/Progressive Cut and Style on Mannequins

Competitors will create a progressive cut and style on a mannequin for today's outgoing client, creativity is a must, you are setting a new trend look, leaning towards progressive lines, however avant-garde will be demerited. The style must demonstrate technical haircutting skills, using creativity in color choice and placements to create emphasis in the cut. A minimum of five colors, which includes the base color, will be mandatory. The combination of technical excellence in the cut, supported by the color and quality of finishing are important design elements needed to create your winning look.

Out of category hairstyles – fashion, consumer and just plain trend, and avant-garde will be demerited.

**Only the Pivot Point competition mannequin Sophia will be allowed on the floor for the competition.** Discount pricing will be available and all competitors may purchase a maximum of 2 Sophia's at discounted pricing of \$145 including taxes and shipping. A practice Dannyco 927- level 7-8 mannequin will also be supplied at discounted pricing of \$59, including taxes and shipping, these must be requested at the time of registration- the latter are for practice cutting only and are not used for the competition floor. No extensions will be permitted.

This contest is open to any students and recent grads – up to one year pre-competition date, from within the Atlantic Provinces.

**Competitors must use a tripod. NO TABLE CLAMPS ALLOWED- Tables are too thick.**

**1. Start with wet or dry hair. This is of the competitor's choice.**

**2. Hair Length:** A minimum of (2.5 cm.) one inch, must be cut throughout the entire head. Failure to do so will result in demerits. The cut may be shorter or longer lengths however must suit the category.

**3. Hair Colour:** High intensity color is recommended, minimum of five colors which includes the base color will be mandatory in the overall finished look. The use of color, the combinations, and placement will enhance or create focal points within the design. Use of colored gels, colored mousses, or colored sprays are not allowed.

**4. Tools and Products:** All tools are allowed. All professional products are allowed.

**5. Competition Time:** 45 minutes. Any earrings, necklace or accessories must be placed prior to the finish time. The mannequins will be dressed-shoulders covered. Out of category attire will be demerited- the attire must fit the category of trend/progressive, not avant-garde, and not any type of fantasy costume.

**6. Demerits:** Sages on the floor will determine if any demerits should be awarded, the Commissionaire will review demerits and a collective majority will result in the final demerits handed down to the tabulator by the Commissionaire. The tabulator will deduct demerits from the Competitors final score. The decisions of the Judges are final.

Register by: 4:30 pm Start time: 5:00 pm

### General Competition Rules

**Mannequins must wear capes.**

**Only one electrical outlet may be used at a time, no power bars.**

**Judges will use International 30 pt. system to judge all competitions**

**Judges will use the guidelines for ranking- four criterions for scoring:**

- a) **Competition Quality/ Technical Excellence- Workmanship.**
- b) **Suitability- to category, for color, and design.**
- c) **Creativity and color. Degree of new creativity, and use of color to enhance the design.**
- d) **Model presentation- make-up, accessories and attire- the total look.**

### Demerits

**Using more than one electrical tool at a time -3**

**Hair design/cut, out of category -3**

**Out of category attire -3**

**Mannequins must be dressed- at a minimum the shoulders covered. -3**

**Color out of category -3**

**Minimum 5 colors including the base- not incorporated -3**

**Coaching from audience -5**

**Latecomers up to 5 minutes -5**

**Misuse of Conduct -5**

**Not stopping when time is called -3**

**Not the required 1 inch of hair cut per each of 5 areas of the head form. ( -1 per area)**

**Mannequin not facing mirror -2**

**Any infraction from the contest rules -2**