

NEW EXTREME BLEACH RECOVERY

THE FIRST GENTLE, FORTIFYING RANGE FORMULATED SPECIFICALLY FOR FRAGILE, BLEACHED HAIR TO RESTORE A HEALTHY TOUCH FROM ONE BLEACH SERVICE TO THE NEXT.



SHAMPOO
to gently
cleanse



**LAMELLAR
TREATMENT**
to hydrate



**HEALING
CICA CREAM**
to treat split ends



**CENTELLA
ASIATICA**



VEGAN

SKINIFICATION
THE BIGGEST HAIRCARE
TREND OF THE YEAR

Inspired by Korean skincare, **CENTELLA ASIATICA**'s healing properties regenerate cells to create healthy skin & hair.



WHAT ARE THE BENEFITS?

ULTRA-CARING FORMULAS COMBAT DAMAGE & DRYNESS FROM BLEACH AT THE CUTICLE LEVEL TO INSTANTLY PROVIDE SOFTNESS AND REPAIR.

GET INSPIRED. BE PART OF IT.

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