

total results™ **KEEP ME VIVID**

**KEEP EVERY HIGH MAINTENANCE HAIR
COLOR VIBRANT FOR 65 DAYS**

Our first sulfate-free shampoo contains active levels of fatty-acid Omega 6, for color vibrancy.

WHAT ARE THE FEATURES & BENEFITS?

The Keep Me Vivid system protects your vivid color against the 7 signs of color withdrawal:

- | | |
|-------------------------------|--------------------------|
| 1 LESS VIBRANT COLOR | 5 COARSENESS |
| 2 UNMANAGEABILITY | 6 COLOR CHANGE |
| 3 UNEVEN DIMENSION | 7 STRAND WEAKNESS |
| 4 UNDERTONE APPEARANCE | |

Plus it has a FADE-PROOF UV-FILTER & 450° heat protection.



SHAMPOO COMBAT

The latest generation of sulfate-free to gently cleanse delicate colors.

CONDITIONER GLAZE

Ultra-acidic conditioner to instantly glaze and deeply nourish all colored hair types.

COLOR VELVETIZER VELVETIZE

Oil-to-cream instantly velvetizes strands. Versatile: air dry or blow dry lotion.

COLOR LAMINATION LAMINATE

The fastest Ultra-Acidic post color spray treatment on the market. Seals the cuticle for long lasting vibrancy & prismatic shine.