

seminar listings 2021

JANUARY – MARCH



ONLINE EDUCATION

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SEMINAR	LEVEL	DATE	LANGUAGE	TIME	CLICK TO REGISTER
BE Social – Part 1 How to build your social presence by fine tuning and creating your brand.	▲	01 March	English	9 AM MST 11 AM EST	BE SOCIAL - EN
			French	10 AM EST	BE SOCIAL - FR
Beyond the Chair Learn best practices for the ideal client experience that builds your confidence.	▲	18 January	English	10 AM MST 12 PM EST	BEYOND THE CHAIR - EN
			French	10 AM EST	BEYOND THE CHAIR - FR
BLONDME & CHROMA ID CLUSTER INNOVATION! Our latest innovations in BLONDME will inspire your blonde techniques. CHROMA ID now has more color options to offer your clients.	▲	11 January	English	10 AM MST 12 PM EST	BLONDME/CHROMA ID - EN
			French	10 AM EST	BLONDME/CHROMA ID - FR
Care Consultant Learn to assess how daily exposure to natural elements can damage your client's hair and deliver the perfect solution.	▲	22 March	English	10 AM MST 12 PM EST	CARE CONSULTANT - EN
			French	9 AM EST	CARE CONSULTANT - FR
Color GPS Read an image and formulate for every situation.	▲	16 February	English	10 AM MST 12 PM EST	COLOR GPS - EN
			French	10 AM EST	COLOR GPS - FR
Corrective Color Simplified Simplify the Corrective Color process utilizing the Schwarzkopf Professional Color Portfolio.	▲	22 February	English	10 AM MST 12 PM EST	CORRECTIVE COLOR - EN
		23 February	French	10 AM EST	CORRECTIVE COLOR - FR
Highlighting Success Get to grips on best practices, sectioning, consultation, and color placement techniques.	▲	22 February	French	1 PM EST	HIGHLIGHTING SUCCESS
Image to Reality Challenge your skills as an artist. Learn how to bring clarity from an idea or an image.	▲	09 February	English	10 AM MST 12 PM EST	IMAGE TO REALITY - EN
			French	10 AM EST	IMAGE TO REALITY - FR
Mixology Learn the basics to create a perfect color from consultation and product choice through to stunning final results.	▲	01 February	English	1 PM PST 3 PM EST	MIXOLOGY
Schwarzkopf Professional Uncovered Take your creativity to the next level with tips and tricks to tweak your current color formulas.	▲	01 March	English	12 PM MST 2 PM EST	SKP UNCOVERED - EN
			French	1 PM EST	SKP UNCOVERED - FR
The Power of Balayage Create the most requested in-salon looks with the correct tools and products from Schwarzkopf Professional.	▲	08 February	English	10 AM MST 12 PM EST	THE POWER OF BALAYAGE
Toning to Perfection Learn to elevate and build your confidence through the power of toning services.	▲	01 February	English	10 AM MST 12 PM EST	TONING TO PERFECTION - EN
			French	10 AM EST	TONING TO PERFECTION - FR

Together. A passion for hair.

SEMINARS: ■ COLOR ■ BACKBAR ■ STYLING ■ VISIONARY
 LEVELS: ▲ TOP ▲ EXPERT ▲ ADVANCED ▲ ESSENTIAL