



HAIR touch up ROOT CONCEALER

L'ORÉAL PROFESSIONNEL PARIS

HAIR touch up LIGHTER COUVERTURE
HAIR touch up AUBURN COUVERTURE
HAIR touch up BLONDEUR COUVERTURE

ROOT CONCEALER
RETOUCHE RACINES
RETOUCHE RACINES
RETOUCHE RACINES

2.0 oz./57 g
2.0 oz./57 g
2.0 oz./57 g

This advertisement features three black spray cans of L'Oréal Professionnel Hair Touch Up Root Concealer in different shades: Lighter, Auburn, and Blondeur. To the left of the cans is a vertical color palette with nine circular swatches showing various hair colors from dark brown to light blonde. The background is black, and the text is in white and gold. The L'Oréal Professionnel logo is in the top right corner.



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