



**Allpresan<sup>®</sup>**  
pedicare





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# Foot Care Foams - Delivering Proven Results for You & Your Clients



**Allpresan**, the original foot care foam product, was introduced to foot care professionals in the mid 1990s. With over 10 years of proven results, the product line has expanded to include solutions for every foot care need.

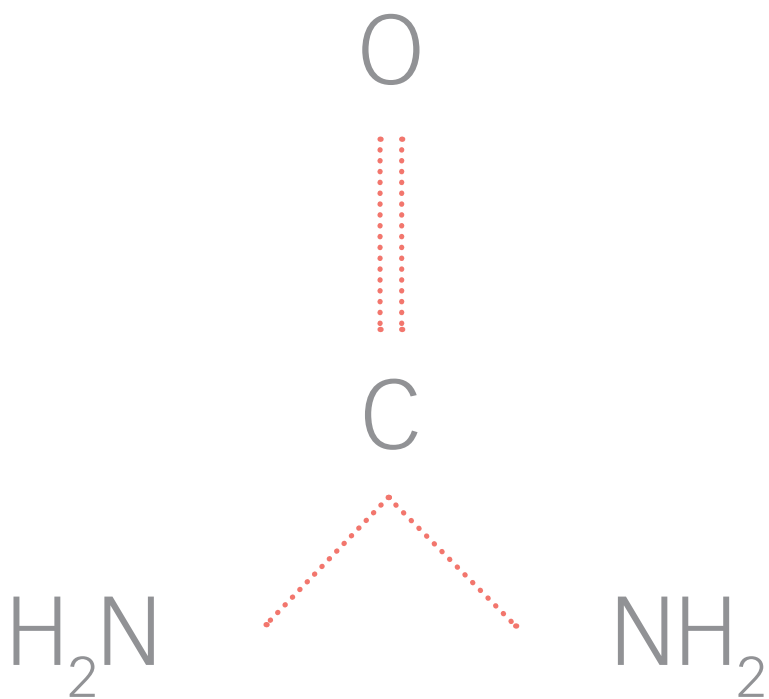
The patented formulation of the foot care foams have a unique advantage: during application, they form a two-dimensional, two-phase net structure which strengthens the skin's protective function without clogging pores. Since there is no heat accumulation, the natural functions of the skin are not impaired; the skin is allowed to breathe, which is especially important for sensitive skin.

As Allpresan foot care foams are produced without the use of an oily ointment base, they have an airy and light foam consistency and are easy to apply. Absorbed almost immediately, clothes and socks can be put on soon after an Allpresan foot care foam has been applied.

Urea is the key ingredient in all Allpresan foot care foams; it is especially effective at moisturising the skin. Allpresan offers a product range that features various percentages of urea – 5%, 10%, 15% or 18% – for varying degrees of skin dryness.

### **The advantages of Allpresan Foot Care Foams at a glance:**

- moisturise and strengthen the skin's protective barrier
- rapidly absorbed, without an unpleasant oily film – clothes can be put on quickly after application
- do not clog pores
- let the skin "breathe"
- do not impair the natural functions of the skin
- dermatologically tested
- great value
- free of colourings and preservatives
- hygienic applicator and packaging
- suitable and recommended for diabetics
- Patented Formulation



# Urea, the body's own natural humectant

Urea, also referred to as Carbamide, is the main ingredient in Allpresan's product line. Non-allergenic and antibacterial, Urea is a natural moisturiser secreted by our own cells. Urea plays an important role in the health of the epidermis. A sample of 100g of human skin contains normally 1,42g of Urea and interestingly, about 7% of our natural moisturising factor comes from Urea.

Using Urea in the Allpresan Pedicare line has the advantage of offering odorless, colorless, hypoallergenic, antibacterial properties that answer the different needs of your clients.

In a concentration of 5 % to 18 %, Urea can be used on all skin types, from normal to very dry. This ingredient is suitable for the most sensitive skin and is recommended for irritated skin, psoriasis or persons with diabetes. The application is simple and efficient thanks to its foam texture. \*

## Urea's important functions for the skin:

- increases the water content of the stratum corneum and thus makes the skin soft
- stabilises the skin's barrier and defence functions
- improves the regenerative ability of the epidermal barrier
- relieves itchiness
- loosens the stratum corneum
- accelerates natural exfoliation and avoids thickening of the skin



\*Source: Prof. Dr. E. Proksch, Skin Clinic of the University of Kiel, in: DER FUSS, issue Jan./Feb. 2004, p 14-16

**Allpresan Pedicare – the exclusive line  
for the consciencious aesthetecian**





Allpresan® Pedicare is a well established product line which caters to the professional and retail markets. Its products are designed to address the specific needs of dry and very dry skin. Products are specifically formulated and recommended for diabetics and Baby Boomers.

This line of products is exclusively available to you, the conscientious aesthetician who wants to practice, and offer clients, high quality, results-oriented pedicure and foot care treatments.

Allpresan® Pedicare related products focus on solutions for basic and intensive foot care needs. The differing Urea percentages and other innovative ingredients used in these products enable you to provide professional services and home care solutions that will deliver impressive results.

The line not only features foot care foams, but also a range of other products with differing ingredient delivery systems designed to address specific needs.

A detailed description of all professional and retail products can be found in this brochure.



# Basic and Intensive Foot Care Retail Solutions

There are 3 products in the Allpresan Pedicare line that you can offer for sale to your clients that, with proper use, will:

- Set up a dermal barrier to provide additional protection against bacteria, viruses, and fungal parasites
- Add the appropriate amount of missing moisture back into the skin to help reduce skin lesions
- Helps the skin maintain more of its own moisture, thus helping to prevent the formation of skin lesions
- Be free of perfumes, colors, and preservatives that can cause skin irritation with some people

The product you suggest to your client is dependent on their individual needs, as outlined below in the separate product descriptions.

## Basic Foot Care for your clients who have normal to dry skin

### Allpresan® pedicare foot care foam for normal to dry skin (formerly #2)

#### For your clients who:

- Have good skin on their feet but are showing some dryness around their heels and on the sides of their feet
- Want the added protection this Allpresan product provides

#### Important ingredients:

**Urea** (5%) binds moisture in the skin.

**Stearic acid** protects and smooths the skin.

**Substances containing lipids** combat dehydration.

#### Instructions for Use:

**Shake well** and then hold can upright to dispense.

Use sparingly once each day after cleansing routine.

**Retail Size:** 125ml



## Basic Foot Care for your clients who have **very dry skin**

### Allpresan® pedicare foot care foam for very dry skin (formerly #3)

#### For your clients who:

- Have dry to very dry skin on their feet in general and are likely to develop cracks if they do not take preventative measures
- Use the Allpresan pedicare cracked skin product
- Want the added protection this Allpresan product provides

#### Important ingredients:

**Urea** (10%) binds moisture in the skin.

**Stearic acid** protects and smooths the skin.

**Substances containing lipids** combat dehydration.

#### Instructions for Use:

**Shake well** and then hold can upright to dispense. Use sparingly once each day after cleansing routine and in more severe cases, use an additional application once each day prior to bed.

**Retail Size:** 125ml & 35ml



## Intensive Foot Care for your clients who have **cracked skin**

### Allpresan® pedicare foot care foam for cracked skin (formerly #3 Extra)

#### For your clients who:

- Have cracked skin on some areas of their feet that need to heal
- Need to improve the overall skin structure on their feet
- Want to follow a path that helps return their feet to a healthier state

#### Important ingredients:

**Urea** (15%) binds moisture in the skin.

**Evening primrose** oil improves the skin's structure.

**Stearic acid** protects and smooths the skin.

**Substances containing lipids** combat dehydration.

#### Instructions for Use:

**Shake well** and then hold can upright to dispense. Use sparingly twice each day, once after cleansing routine, and once each day prior to bed until cracks on the skin have disappeared

**Retail Size:** 125ml





# Anti-Fungal Retail Solutions

There are 2 foot care foam products in the Allpresan Pedicare line you can offer to your clients that, with proper use, will:

- Help to alleviate and deal with mild skin fungal conditions
- Set up a dermal barrier to provide additional protection against bacteria, viruses, and fungal parasites.
- Add the appropriate amount of missing moisture back into the skin to help reduce skin lesions.
- Help the skin maintain more of its own moisture helping to prevent the formation of skin lesions
- Be free of colors, and preservatives that cause skin irritation with some people

In addition, there is 1 spray in the Allpresan Pedicare anti-fungal line that you can offer for sale to your clients that, with proper use, will:

- Help to alleviate and deal with mild nail fungal and bacterial conditions
- Help return nails to a shiny healthy look
- Add the appropriate amount of missing moisture back into the nail
- Be free of perfumes, colors, and preservatives that can cause irritation with some people

The product or products you suggest to your client is dependent on their needs, as outlined in the following individual product descriptions.

## Special Anti-Fungal Foot Care for your clients who have **all skin types**

### **Allpresan® pedicare foot cream foam for very dry skin with anti-fungal protection (formerly #7 Extra)**

#### **For your clients who:**

- Have some indications that athlete's foot may be present
- Have very dry skin on their feet
- Used or are using the Allpresan pedicare cracked skin product
- Want the added protection this Allpresan product provides

#### **Important ingredients:**

**Urea** (10%) binds moisture in the skin.

**Stearic acid** protects and smoothens the skin.

**Tolnaftate** (1%) stops the growth of fungi that cause skin infections, including athlete's foot.

#### **Instructions for Use:**

**Shake well** and then hold can upright to dispense. Use sparingly twice each day, once after cleansing routine, and once each day prior to bed until athlete's foot symptoms have disappeared

**Retail Size:** 125ml



## Special Anti-Fungal Foot Care for your clients who have **dry, brittle and lifting nails**

### **Allpresan® pedicare nail tincture for brittle and dry nails (formerly #7 Tincture)**

#### **For your clients who:**

- Have some indications that nail fungus may be present
- Have brittle, dry and/or lifting nails
- Are using an Allpresan pedicare Anti-fungal Cream Foam product

#### **Important ingredients:**

**Panthenol** improves the structure of brittle and dry nails.

**Tolnaftate** (1%) stops the growth of fungi that cause skin infections, including athlete's foot.

#### **Instructions for Use:**

**Shake well** and then hold can upright. With end of spray nozzle positioned approximately 2cm from end of nail, dispense a small squirt on to and underneath nail. Use sparingly twice each day on each affected nail, once after cleansing routine, and once each day prior to bed.

**Retail Size:** 50 ml





# Special and Complementary Foot Care Retail Solutions

There are 3 footcare foam products in the Allpresan Pedicare line you can offer your clients that, with proper use will:

- Provide additional protection against bacteria, viruses, and fungal parasites
- Add an additional component to the home care plan that will speed up the beneficial effects of the core products
- Provide your business with addition revenue streams
- Be free of colors, and preservatives that cause skin irritation with some people

The product you suggest to your client is dependent on their needs.

## Special and Complementary Foot Care for your clients who have **sweaty feet**

### **Allpresan® pedicare foot cream foam for normal to dry skin (formerly #5)**

#### **For your clients who:**

- Have good skin on their feet but complain about having sweaty feet
- Have pitted marks on the bottom of their feet from the excess bacteria that comes with sweaty feet
- Used or are using the Allpresan pedicare anti-fungal cream foam

#### **Important ingredients:**

**Glycerine** cares for the foot skin.

**Sage** curbs excessive perspiration.

**Oak bark** contracts the skin's pores.

#### **Instructions for Use:**

**Shake well** and then hold can upright to dispense.

Use sparingly once each day after cleansing routine.

**Retail Size:** 125ml



## Complementary Foot Care for your clients who have **smelly and hot feet**

### Allpresan® pedicare foot deodorant (formerly #9)

#### For your clients who:

- Are using another Allpresan pedicare product to help eliminate a condition that is causing an unpleasant odour such as fungus or excessive sweating
- Experience hot feet
- Want to make sure their feet smell fresh all day
- Want to prevent fungal infections
- Want to prevent athlete's foot

#### Important ingredients:

**Tea tree oil** combats odour-causing germs.

**Menthol** cools the skin with a fresh scent.

#### Instructions for Use:

**Shake well** and then hold can upright to dispense about 12 cm from bottom of foot. Spray each foot with one squirt once each day after cleansing routine. This product is very concentrated . . . use sparingly

**Retail Size:** 75ml



## Complementary Foot Care for your clients who have **smelly shoes**

### Allpresan® pedicare shoe deodorant (formerly #10)

#### For your clients who:

- Are using another product to help prevent and eliminate fungal conditions that are making their way into their shoes and then getting trapped
- Spend a great deal of time in the same pair of shoes
- Want to make sure their feet smell fresh all day
- Want a shoe deodorant spray that will not harm the material of the shoes

#### Important ingredients:

**Tea tree oil** combats odour-causing germs.

#### Instructions for Use:

**Shake well** and then hold can upright to dispense about 3 cm from appropriate area of shoe. Spray each shoe with one squirt in the toe box and one squirt in the heel box once each day after removing shoes. This product is very concentrated and should be used sparingly.

**Retail Size:** 75 ml







# Professional Solutions

There are 5 professional products in the Allpresan Pedicare line that are specifically formulated to help you provide efficient and effective foot care treatments. Proper use of these products and following recommended protocols will generate significant margins from treatment and product sales. All the Allpresan Pedicare professional products are designed to:

- Exfoliate keratinized and non-keratinized skin in a natural “Non-drying” expedient way that will increase the number of treatments you can provide in a day
- Cleanse skin of existing pathogens
- Return the natural PH balance to the skin
- Leave your clients’ skin fully re-moisturized and hydrated
- Demonstrate the power of the home care products

Use the following products according to the protocols outlined on the following page.

## Cleansing

### Allpresan® pedicare professional foot bath concentrate (formerly #13)

#### Use this product to:

- Provide your client with an enchanting “apricot” foot soak
- Pre-moisturise and exfoliate the skin before removing calluses
- Remove all pathogens from the skin prior to conducting the service

#### Important ingredients:

**Urea** (10%) binds moisture in the skin.

**Aloe Vera** keeps the skin soft and smooth.

**Salicylic Acid**, an anti-bacterial agent, exfoliates dead skin cells.

#### Instructions for Use:

Fill bowl with small amount of water.

Dispense two pumps (total 5ml) of concentrate.

Finish pouring water.

**Professional Size:** 1 Litre – Will provide for 200 treatments





# Pre-treatment

## Allpresan® pedicare cuticle & callus softener (formerly H18)

### For your clients who:

- Need to have excess cuticle softened prior to removal
- Need to have excess calluses removed easily without the need for heavy paddling or the use of a credo blade
- Need to have corns removed
- Need have their feet feel fully hydrated

### Important ingredients:

**Urea** (18%) softens the calluses and makes them “transparent” (keratoplastic effect).

### Instructions for Use:

Hold bottle upright and dispense 10cm from desired areas.

Cuticles can be attended to immediately after application. Allow the product to penetrate for 3 minutes on calluses prior to removal. Repeat application procedure on very thick calluses.

**Professional Size:** 150ml – will provide for 65 to 70 treatments



# Massage

## Allpresan® pedicare foot care foam for very dry skin (formerly #3)

## Allpresan® pedicare foot care foam for cracked skin (formerly #3 Extra)

## Allpresan® pedicare foot care foam for very dry skin with anti-fungal protection (formerly #7 Extra)

### For your clients who:

- Need to have an appropriate foot and/or leg massage
- Need to experience the feel of the product that they should take home

These three products have the same properties as their retail counterparts, but come in a large professional sizes for you to have in your professional cabin

### Instructions for Use:

**Shake well** and then hold can upright to dispense

### Professional Size:

300ml – will provide from 30 to 50 treatments depending on amount used



# Allpresan Pedicure Checklist

1. The client should be asked to remove her shoes and asked to put on a pair of clean Spa supplied slippers, at which point she can relax in the waiting area.  
The receptionist may also be instructed to give the client's shoes a treatment with the shoe spray (formerly #10).  
(If shoes are removed at the pedicure chair, the pedicurist should spray the client's shoes.)
2. The pedicurist should greet the client and invite her into the pedicure area.
3. Prior to greeting the client, the pedicurist should have prepared the pedicure station with all appropriate tools including the basin for the foot soak.
4. Instruments needed for the Allpresan pedicure:
  1. Nail file
  2. Nail clipper
  3. Orange stick or cuticle pusher
  4. «Spoon»
  5. Nail buffer
  6. Foot paddle
5. Two and half (2.5) litres of water should already be in the basin with the appropriate amount of Allpresan Professional Foot Soak Concentrate (Formerly #13) (5ml or 1 teaspoon, or two pumps from the 1 litre dispenser) at the appropriate temperature (no warmer than 105 degrees Fahrenheit . . . no colder than 100 degrees Fahrenheit).
6. The client should be assisted into the pedicure chair.  
**Do not put her feet in the water.** Help her remove her slippers (or shoes) and get her feet up on the foot rest. Give the bottom of each foot a single squirt spray of the Foot Deodorant (formerly #9). This will make everyone feel comfortable about the pre-soak exam.
7. Nail polish should then be removed as per the Spa's standard protocol and toes should be checked for nail Fungus.
8. The pedicurist proceeds with the foot exam following the pedicure prescription and asks the following questions and looks for these conditions: *(In general the foot and nails should be observed for levels of dryness and possible fungal conditions.)*
  - If they are diabetic
  - If they are on blood thinners
  - If they experience cold feet
  - Presence of lifting nails
  - Presence of peeling or flaking skin
  - Excessive or abnormal foot odour
9. Once the appropriate confirmations and observations have been made the client's feet should then be put into the basin for 5 to 7 minutes, **but no longer than 10 minutes.**
10. While her feet are soaking, you should review with the client your various observations and give the appropriate explanations. Product and treatment recommendation should be made, as tactfully as possible.
11. Once the client's feet have soaked, **both feet** should be removed from the basin and dried completely. The wash basin should be removed or drained. Wrap one foot in a warm humidified towel and go to work on the other foot.
12. Proceed with the appropriate pedicure protocol.
13. At the end of the pedicure, the pedicurist should review and present the appropriate suggested products to care for her feet between pedicures. A rough time line for the next pedicure should be suggested. The pedicurist should also insure that the client knows how to apply the product properly.

## The ALLPRESAN Pedicure (1h00)

STEPS	PRODUCTS	INSTRUCTIONS
1. Soak feet (5-7 minutes)	Professional Foot Soak	2.5 litres of water with 1 teaspoon (2 pumps) of Professional Foot Soak
2. Cuticles and calluses	Callus Softener Nail Tincture	2-3 squirts around toenails and callus (let penetrate 3-5 minutes) Add one squirt of the Nail Tincture in between the nail and the nail bed, on each toe. Massage into the nail.
3. Cut, file and clean toe nails and push cuticles		While Callus Softener is penetrating
4. Remove calluses on foot and heel		Use foot paddle
5. Rinse with warm towel		
6. Repeat steps 2-5 on the other foot		
7. Massage	Very Dry, Cracked or Very Dry with Anti-Fungal Skin Cream Foam	
8. Nail polish application	Nail polish of choice	
9. Final touch	Foot Deodorant	1 squirt per foot

## The Ultimate ALLPRESAN Experience (1h30)

STEPS	PRODUCTS	INSTRUCTIONS
<b>REPEAT PROCEDURES 1 TO 6 - ALLPRESAN PEDICURE</b>		
7. Exfoliation	Decléor - Mosaic Powder	1 mesure of Mosaic Powder with 30ml of water. Apply to legs and foot and exfoliate until the product dries and disappears.
8. Rinse with warm towels		
9. Mask	Decléor - Masque Sauna	- Apply 1 tablespoon to the leg and foot - Wrap with plastic - Leave for 5 to 7 minutes
10. Rinse with warm towels		
11. Leg massage	Decléor - Aromessence Circularome	3 pumps on half leg and execute massage on half leg <b>ONLY</b>
12. Foot massage	Allpresan - # 7 Extra	Massage foot only
13. Nail polish application	Nail polish of choice	
14. Final touch	Foot Deodorant	1 squirt per foot

# The Leg Relief Experience (1h30)

STEPS	PRODUCTS	INSTRUCTIONS
<b>REPEAT PROCEDURES 1 TO 6 - ALLPRESAN PEDICURE</b>		
7. Exfoliation	Decléor- Mosaic Powder	1 measure of Mosaic Powder with 30ml of water. Apply to legs and exfoliate until the product dries and disappears
8. Rinse with warm towels		
9. Treat	Decléor- Aromessence Circularome	3 pumps on half leg <b>ONLY</b>
10. Leg massage	Decléor -Aromessence Circularome	Execute the Decléor leg massage on half leg only
11. Sooth	Decléor -Circulagel	On half leg <b>ONLY</b> (over Aromessence Circularome)
12. Mask	Decléor -Masque Gelée Cryogène	Over Aromessence and Circulagel, on half leg <b>ONLY</b>
13. Wrap	Bandages	Wrap the legs from the ankles to just a little past the knee in bandages previously soaked in cold water.
14. Foot massage	Allpresan - # 7 Extra	Execute the Decléor foot massage on foot <b>ONLY</b>
15. Rinse with warm towels		
16. Nail polish application	Nail polish of choice	
17. Final touch 1	Foot Deodorant	1 squirt per foot
18. Final touch 2	Decléor- Circulagel	Apply Circulagel on half leg

