



## STRATEGIC SYSTEMS DESIGNED FOR SALON PROFIT AND TEAM GROWTH!

### SALON OWNERS AND MANAGERS...

- Learn how to implement new systems to boost your productivity & profit
- Discover recruitment strategies to attract qualified service providers
- Understand inventory and sales planning
- Create a long-term plan for building your salon company
- Motivate your service providers with career path planning
- Find out what it takes to build and maintain a loyal salon clientele



**FEBRUARY 3**  
11:30 a.m. to 1:30 p.m. (Est)



**FREE**



**VIRTUAL**  
CLICK BELOW TO REGISTER



**PRESENTED BY  
LANA MARTELL**

TEAM LEAD, CANADA DIVISION  
SUMMIT SALON BUSINESS CENTER

## BONUS

### ALL ATTENDEES WILL RECEIVE:

A complimentary  
one-hour strategy  
session with a  
SSBC certified summit  
consultant (\$200 Value)

## REGISTRATION

**REDKEN**  
5TH AVENUE NYC

**PULPRIOT**

[Tickets →](#)

**matrix**

**BIOLAGE**

[Tickets →](#)

**PUREOLOGY**  
PROFESSIONAL COLOR CARE

**shu uemura**  
art of hair

**L'ORÉAL**  
PROFESSIONNEL  
PARIS

**KÉRASTASE**  
PARIS

[Tickets →](#)